

CAPABILITIES DECK

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STRATEGY

DIGITAL

DESIGN

PRODUCTION



At Your Service!

Marvelous Design is the Silver Spoon of creative services which aims to provide exceptional experiences through innovative and customized solutions.

We craft everything with the same care and skillfulness an artist puts into their masterpiece, and help businesses elevate their brand.

Our approach is to cater to all our clients' needs with the necessary support to achieve their goals, no matter how ambitious. We believe in pushing beyond limitation and creating new possibilities.





Our History

Marvelous Design began in 2012 as a side business used by Founder and CEO, Charlie Marven, to take on design and art projects as a student, and while working full-time as a web developer. He had always envisioned it becoming a full-service creative agency, and has built it up from a freelance operation to be just that.

Today, Marvelous Design offers a lot more than murals and graphics. The company has expanded to provide clients with personalized solutions for all types of creative projects.

We are committed to delivering exceptional work that focuses on results first, exceeds expectations and leaves a lasting impression.



Partial Client List

- Alentic Microscience Inc
- Annapolis Group
- Association of Psychologists of Nova Scotia
- Black Opportunity Fund
- Black Provincial Basketball Association
- BreeLove Wellness Inc
- Bryant Realty
- Cape Breton Business Partnership
- Carl Honoré
- Caribbean Twist
- Casino Nova Scotia
- CeaseFire Halifax
- Colinco Holdings Limited
- Crown Royal Entertainment
- Current Studios
- Cyndi Cain
- Delmore Buddy Daye Learning Institute
- Denise MacDonell / Condo Mama
- E.Y.E. Marine Consultants
- East Coast Mobile Medical Inc.
- Ecology Action Centre
- Edgecombe Marketing & Promotions Inc.
- Eman Mustafa
- Emera
- Fairlead Financial
- Founders East Capital Partners
- General Public & Partners
- Glen Arbour Golf and Residential Estates
- Glypax Virtual Media Archive
- Habitat for Humanity Nova Scotia
- Halifax Employers Association
- Halifax Harbour Bridges
- Halifax Public Libraries
- Halifax Rainmen
- Halifax Regional Municipality
- Halifax YMCA
- Harbourside Engineering Consultants
- Hawthorne Capital Inc
- High Liner Foods
- Hope Blooms
- Hugo's Bar and Grill
- Illville International Clothing
- IMP Solutions
- Infifax Research Limited
- International Sports Additive
- IR Scientific
- J&B and Sons Landscaping
- Jayo Productions
- John Atkins & Co
- Julianne Maclean Publishing Inc
- Karl Penton Gallery
- Keller Williams Select Realty
- Killam Apartment Reit
- Langille Wealth Partners
- Leica Hardy School of Dance
- Limelight Communication Group Inc
- L&M Tree Cutting Services
- LIT Beauty Lab
- Make a Dream Endure Organization
- Maid in Haliwood
- Mashup Lab
- Media Mechanics
- Most Wanted Coast to Coast
- Mount Saint Vincent University
- National Institute of Power Engineers
- Nova Scotia Business Inc
- Nova Scotia College of Social Workers
- Nova Scotia Power
- NDS Property Services
- Nova Scotia Network for Social Change
- Ocean View Continuing Care Center
- Palliative and Therapeutic Harmonization Clinic
- Peggy's Cove Area Festival of the Arts
- Prosaris Consulting LTD
- Proteoform Scientific Inc
- Puma Australia
- TC Jones
- Teens Now Talk Magazine
- The Lower Deck
- The Nursing Homes of Nova Scotia Association
- The Preston Arts Centre
- Toronto Symphony Orchestra
- tREv Clothing
- Valley Regional Hospital Foundation
- Verve Realty Group
- Working While Black
- Zak Halifax Yoga



Our Services

Developing creative solutions for our clients is what we're best at, and helping them achieve their goals is our top priority. With a team of talented experts and the latest production tools and technology, Marvelous Design is fully equipped to handle any type of creative project.

STRATEGY

- Discovery & Research
- User Experience
- Brand Strategy & Architecture
- Positioning
- Content Strategy
- Market Campaigns

DIGITAL

- Website Design & Development
- UX/UI
- Information Architecture
- Wireframing
- Prototypes
- Custom Content Management Systems
- iOS Applications
- Web Applications
- Android Applications
- Managed Web Hosting

DESIGN

- Brand Development & Rebranding
- Logo & ID Systems
- Brand Style Guides
- Messaging
- Collateral, Print & Packaging
- Wayfinding & Signage
- Environmental Design
- Art Installations
- Iconography

PRODUCTION

- Script Development
- Copywriting
- Storyboarding
- Illustration
- Animation
- Motion Graphics
- Explainer Videos
- Live-action Production
- Post Production & VFX



Services & Rates

Brand Strategy	\$10-35k	User Experience Design Sprints	\$10-50k
Branding Messaging & Positioning	\$10-20k	Website Development	\$20-150k
Logo Design	\$10-75k	Illustration & Iconography	\$10-60k
Brand Style Guides	\$5-30k	Social Media Strategy	\$15-75k
Slideshow Template	\$10k	Digital Advertising Campaigns	varies on spend
Printed Collateral	\$5-60k	Web Hosting	\$500/year
Video Production	\$30-250k	Deluxe On-Call Service Retainer	\$500/year
Animation/VFX	\$50-700k	Valet Monitoring Service Retainer	\$500/month
Signage & Wayfinding	\$15-90k	Concierge Full-Service Retainer	\$950/month
Space Design	\$20-200k	Client Support	\$125/hour
Public Art & Installations	\$10-300k	Training	\$300/hour
User Interface Design	\$15-300k	Hourly	\$300/hour blended rate



Basic Client Services

We offer professional website and social media management, consultation and training, for those who appreciate having their digital investments looked after without needing to worry.

TRAINING

\$300/hour

Marvelous Design will facilitate training sessions for clients who prefer to be more hands-on with their projects. These 1-2 hour sessions are tailor-made to each organization's unique workflow.

- Website CMS Training
- Website SEO Training
- Custom UI Training

HELP DESK SUPPORT

\$500/year

This is our basic service plan which provides access to our online support for hosted clients. Support items are billed on a time and materials basis.

- Secured Managed Web Hosting
- Online Support
- Exclusive Pricing



Luxury Client Services

We understand that every client is unique with different needs and requirements. Therefore, Marvelous Design provides extra special support for those who prefer a more exclusive experience.

VALET CARE

\$500/month

This plan is designed for clients who require a bit of extra attention, and who like to remain informed on how their engagements are performing. We provide priority booking as a perk of this plan which grants clients instant support whenever they're in need.

- Help Desk Support
- Staging Environment
- Priority Booking
- Analytics & Performance Monitoring
- Scheduled Reports & Recommendations
- Custom UI Training

FULL-SERVE CONCIERGE

\$950/month

This plan is suited for clients who simply need things done without having to stress over the details, and who prefer direct one-on-one professional support, day or night.

- Valet Care
- VIP Dedicated Support Line
- Content Planning & Management
- Free Technical Support



Our Approach

At Marvelous Design, we believe quality creates value. Therefore, we strive to provide the best quality service while working collaboratively with our clients to produce the best possible solutions.

We want our clients to feel confident knowing that the job is not only being done, but that it's being done well, to achieve the desired outcome. We always aim to excel beyond expectation.



Our Process

All Marvelous Design projects begin with a discovery phase. This is the process in which we learn as much as we can about our client, their objectives, products and services, and their audience.

This insight is then used to develop a strategic plan for us to follow, and meet the defined goals.

We employ Agile principles within our process through iterative cycles of ideation, execution, and validation. This allows us to produce the most effective results possible.

 DISCOVER



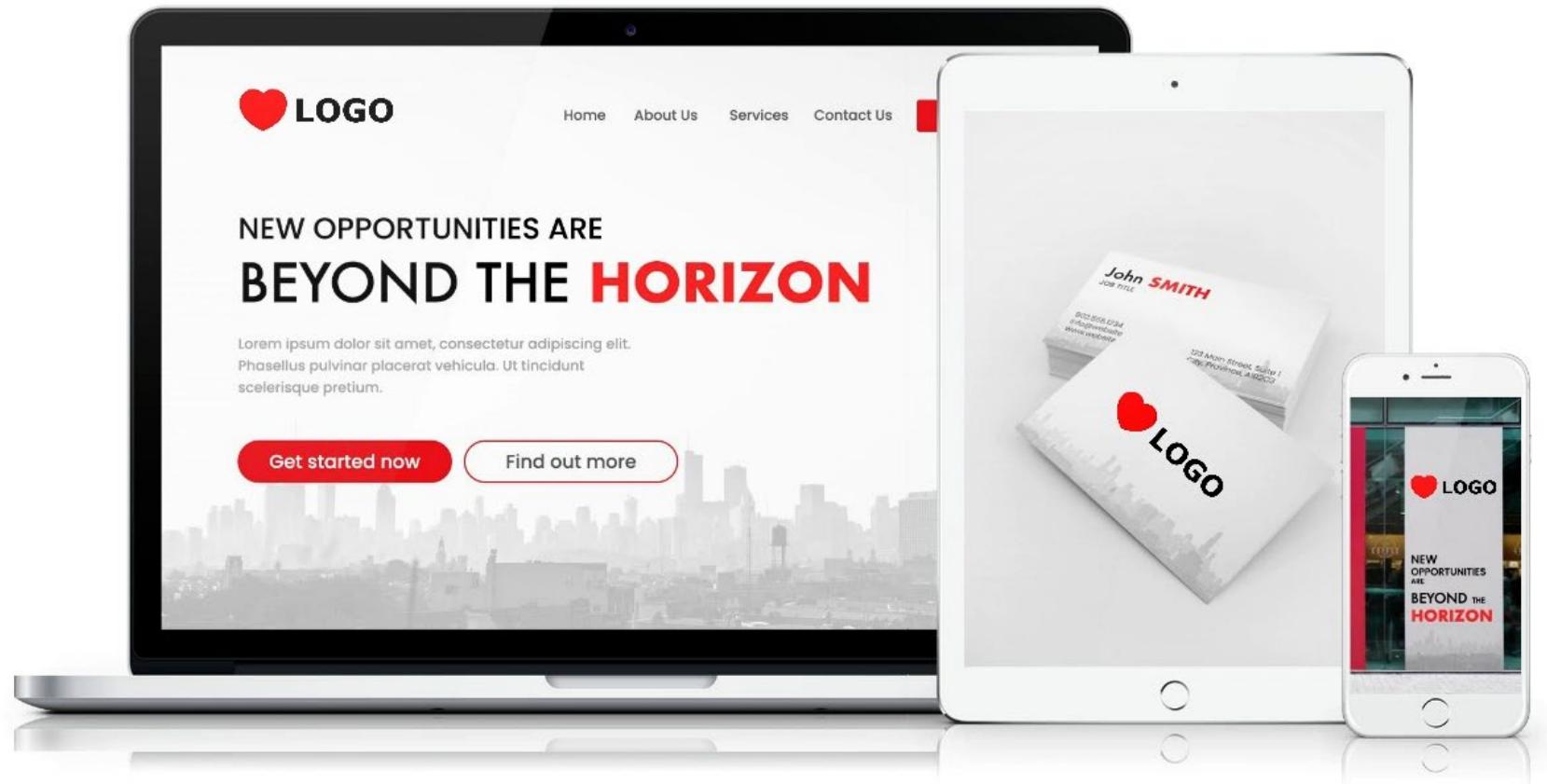
 DEFINE GOALS



 EXECUTE



CASE STUDIES





GLYPHIX



The Viola Desmond Experience

GLYPiX
2023

The Viola Desmond Experience is an interactive public art installation which commemorates the late Canadian civil rights icon. It allows viewers to use their mobile device to immerse themselves in a scene where an actress portraying Viola tells the story about her life, her challenges and her accomplishments.

Viola Desmond was an elegant and courageous Black businesswoman who challenged racial segregation in Nova Scotia during the 1940s. Building upon her legacy, this project aims to bring her story to life through this innovative exhibit to be enjoyed by and educate people for generations to come.

SERVICES

- Space Design
- Signage & Wayfinding
- Public Art & Installations
- Video Production
- Animation/VFX
- UI Design
- UX Design Sprints
- Web App Development
- Illustration & Iconography
- Web Hosting

IMPACT

- Raised public awareness
- Interactive storytelling
- Attractive and accessible public space
- Preserves historic legacy
- Educates and inspires future generations
- Developed collaboratively with community vendors
- Connects to other similar projects through the Glypix platform

OPEN







Creating the Scene

We focused on Viola's career as a beautician and successful businesswoman, and featured her place of work, her beauty salon, as the theme for our installation.

The challenge was to design a scene that could adapt the interactive component and highlight aspects of Viola's story and her accomplishments. We also wanted the space to be used as a way to attract viewers, and create a photo opportunity where people can interact with the space and share their experience online.

This final concept of a reimagined, modern day, virtual representation of what Viola's success in the beauty industry could have looked like in today's time period, allowed us meet all of these goals, and showcase all of her cosmetic products, her awards and achievements, her students and family, as well as her posthumous accolades, all while setting a scene and telling an exhilarating story.

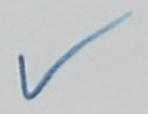
As an added tribute, two other prominent African Nova Scotian women from the time period, Carrie M. Best and Portia White, are also featured in the artwork.



- Pardon 4
- \$10 Bill + Stamp 5
- Portia White 6
- Carrie M. Best (Reading Clarion) 7
- Peace Bread (3D print?)

- Wanda's Photo (Grad) 4
- Wanda & Viola 5
- Beauty School Grad Photo 6
- Product ad 7
- Mirror 8

- School Ad
- Hair portraits



(wait room)

(Station)

Recognition Wall

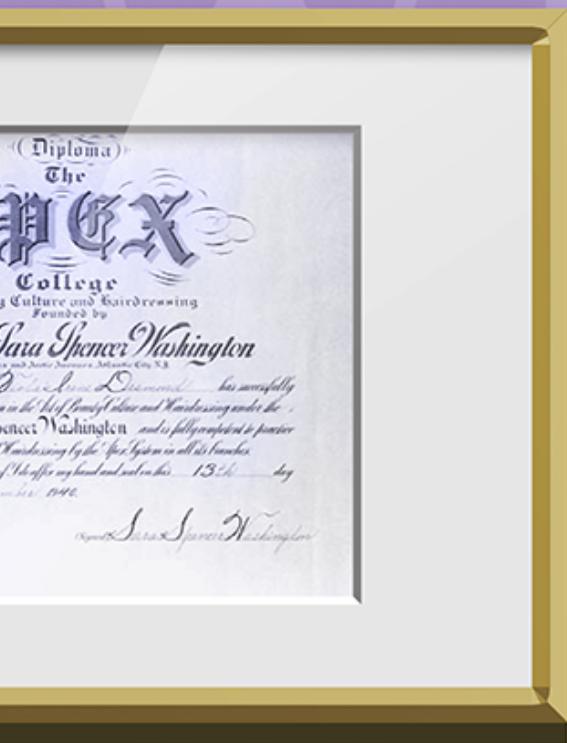
Achievement Wall

Community Wall

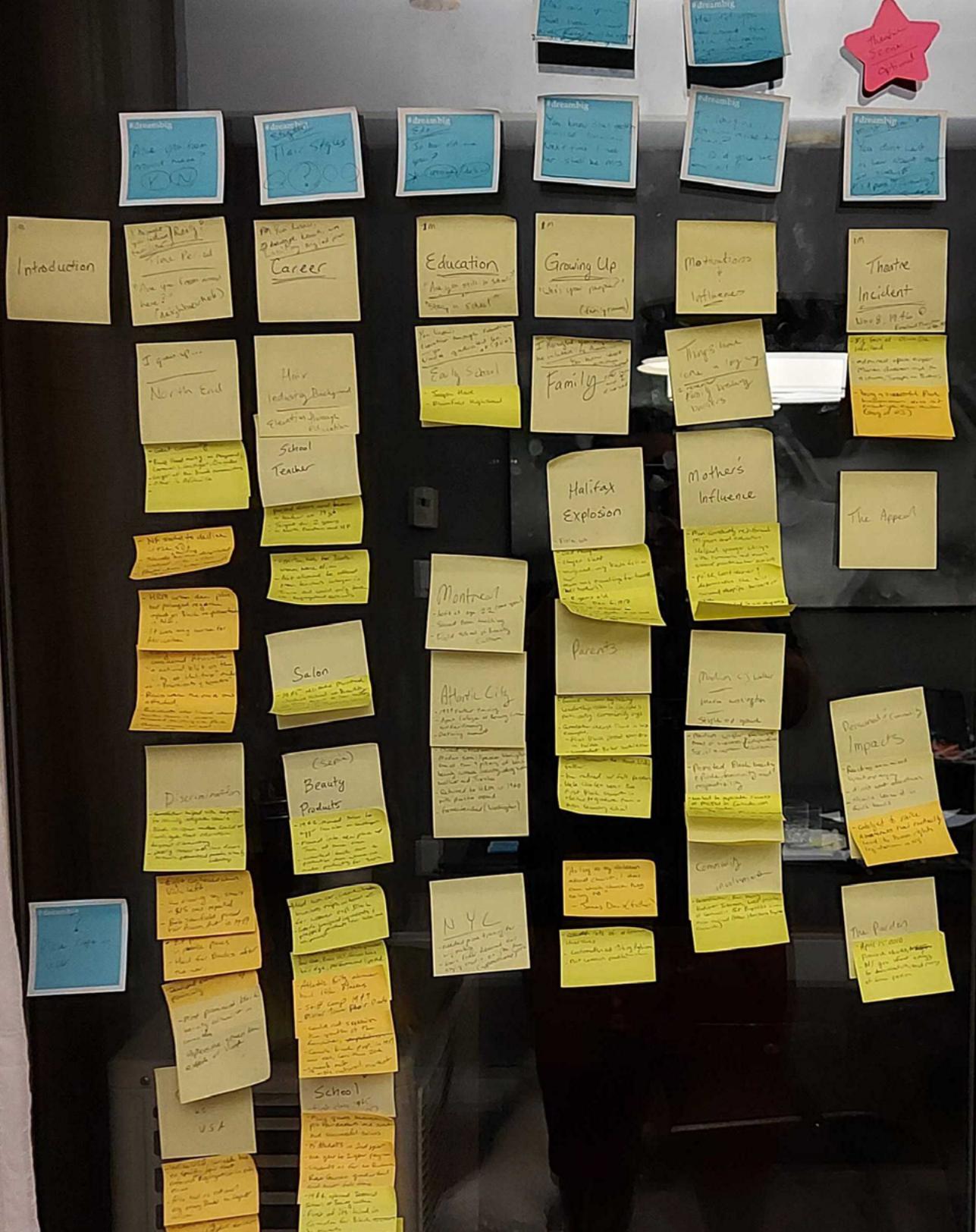












Telling the Story

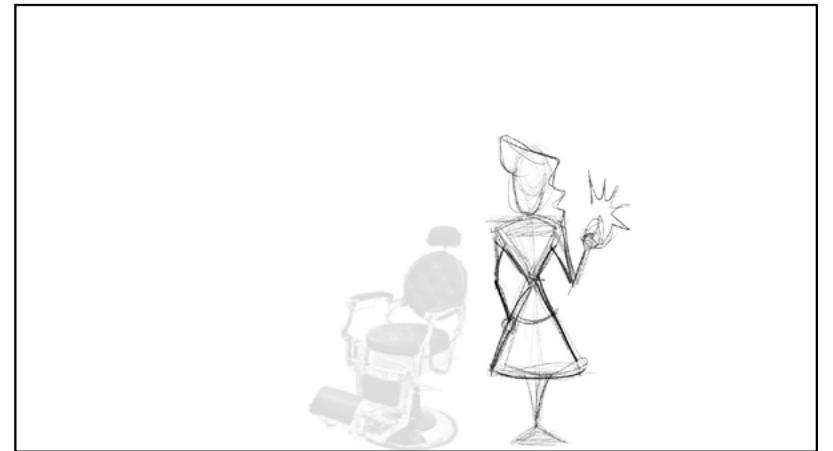
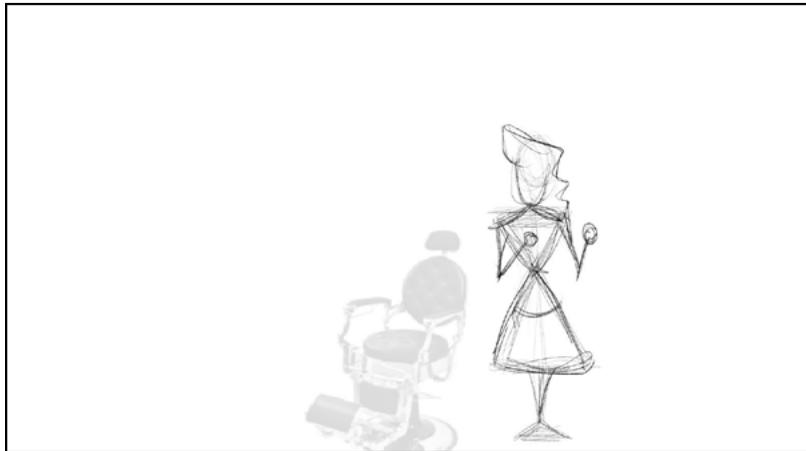
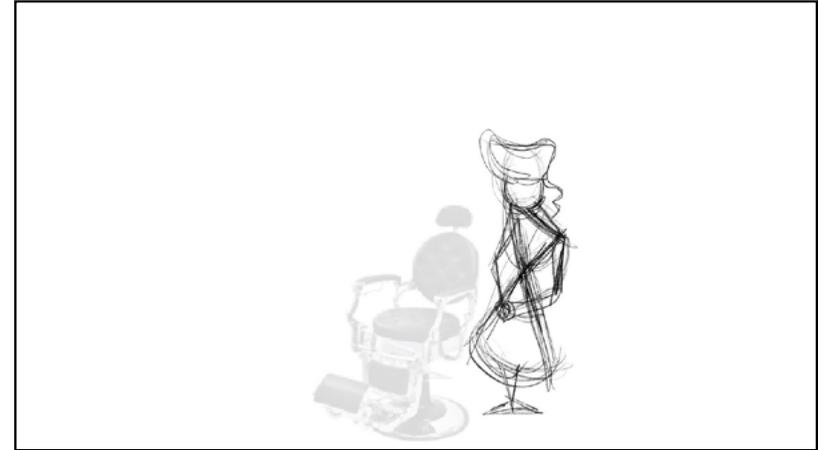
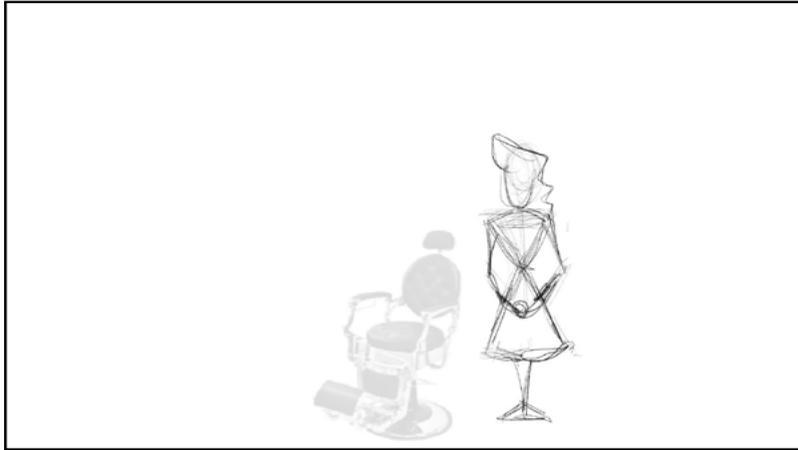
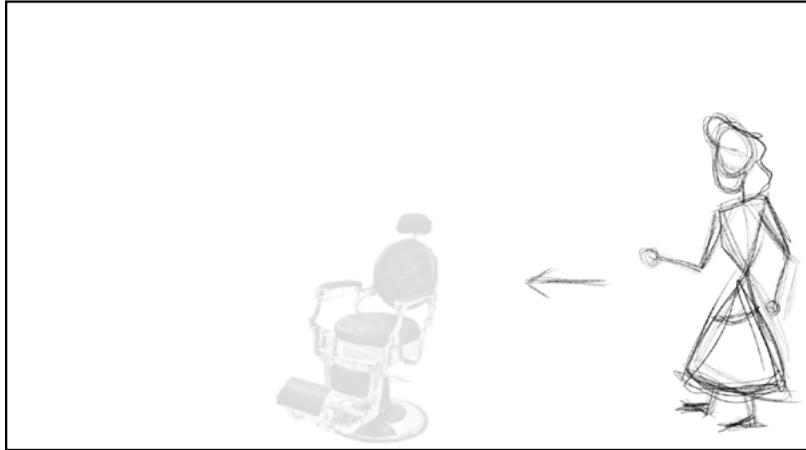
The goal was to preserve the legacy of Viola Desmond in a modern and exciting way. So we thought it would be a great idea to have Viola tell her own story through the exhibit, and have it be activated by a viewer's own mobile device, for maximum compatibility.

We envisioned having the viewer sit in the salon chair and watch and hear Viola speak about important moments in her life and her experiences, and also listen to her speak retrospectively about the impact she's had on history. Even capturing her reaction to being featured on the Canadian \$10 bill.





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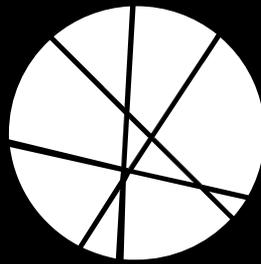


https://youtu.be/_4xFVIEd7IQ

Behind the Scenes

We knew it would be important to document the journey of working on a project with such historical significance. So we produced a short video to share the story of how this milestone project came to fruition. Click the thumbnail or copy the URL to watch the video.

TSO



**Toronto
Symphony
Orchestra**

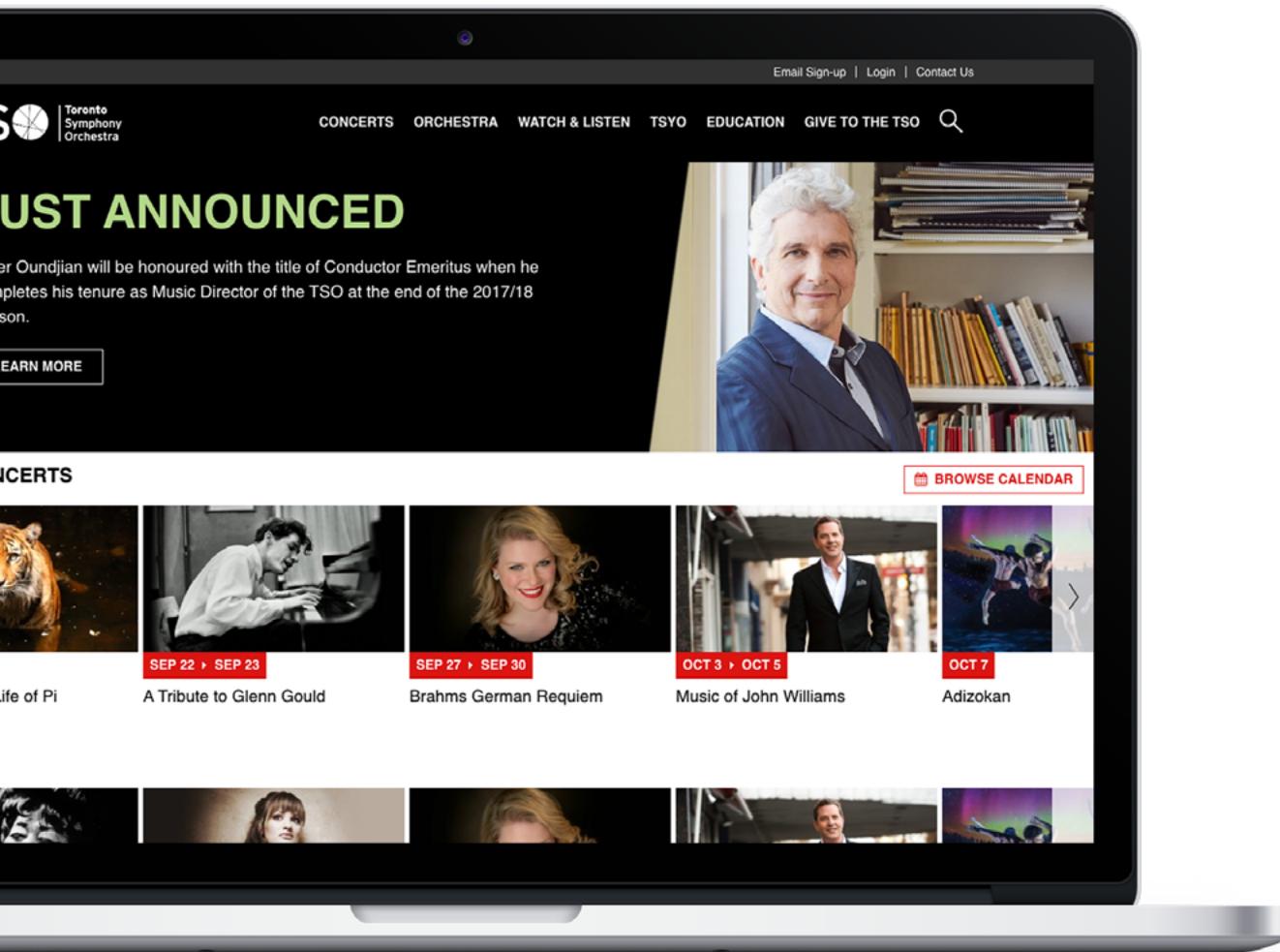


TSO Website Redesign

Toronto Symphony Orchestra
2016

When the TSO refreshed their brand in 2016, Marvelous Design helped with the redesign of the website and also helped manage their weekly email marketing campaigns. The goal was to design the site to be visually stimulating and easy to navigate. The graphics for the featured concerts really helped bring the layouts together and highlight the shows.

After launching the new website and beefing up their marketing efforts, the orchestra was able to boost their online ticket sales by over 200% within the first year. Marvelous Design was happy to play a part in that success.

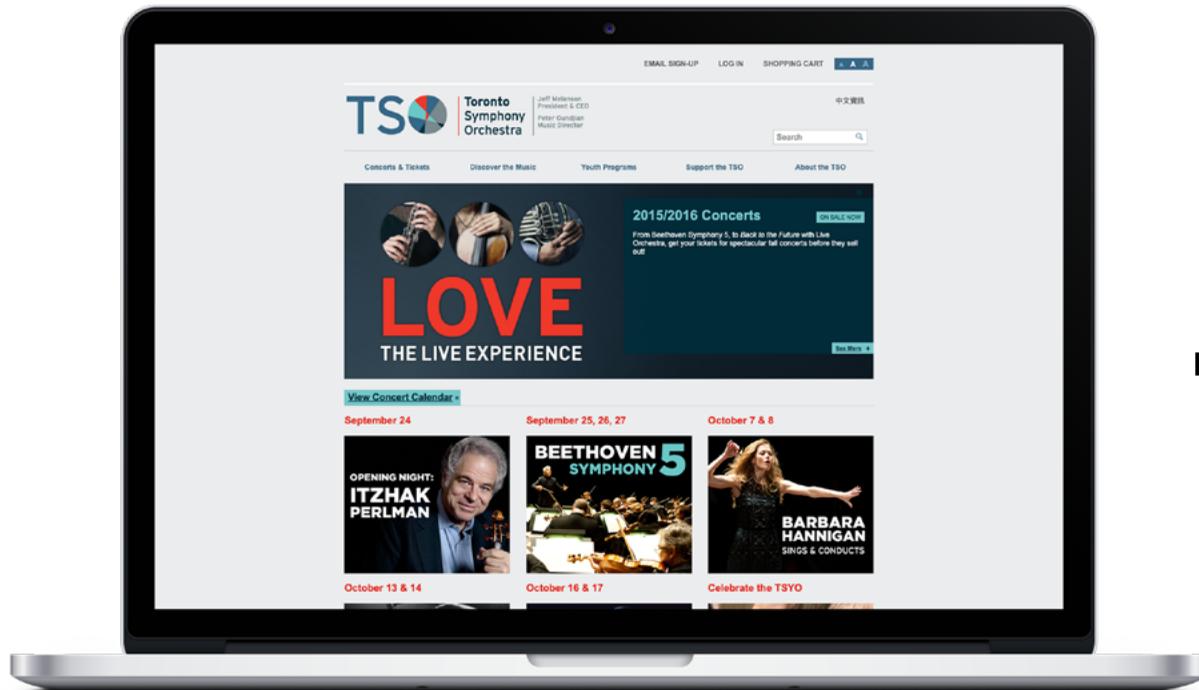


SERVICES

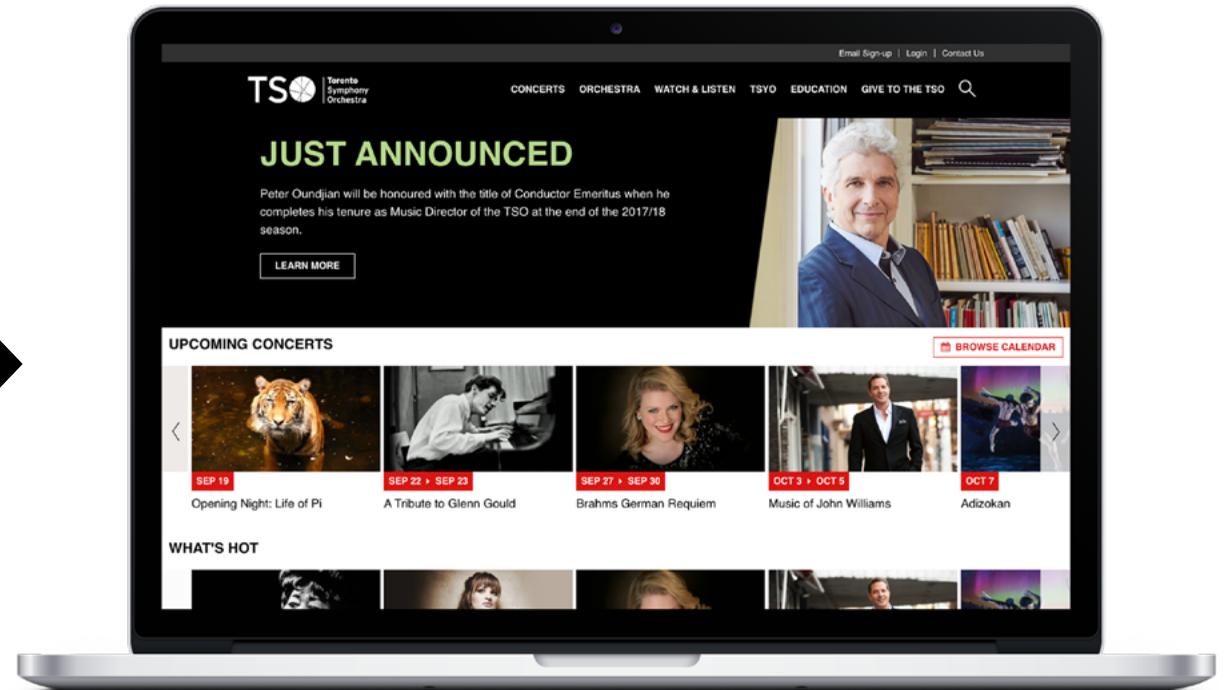
- UX Design Sprints
- UI Design
- Illustration & Iconography
- Website Development
- Digital Advertising Campaigns

IMPACT

- Increased online ticket sales by 200%
- Improved appearance and brand compliance
- Improved content management workflow
- Improved usability
- Improved accessibility
- Improved SEO



BEFORE



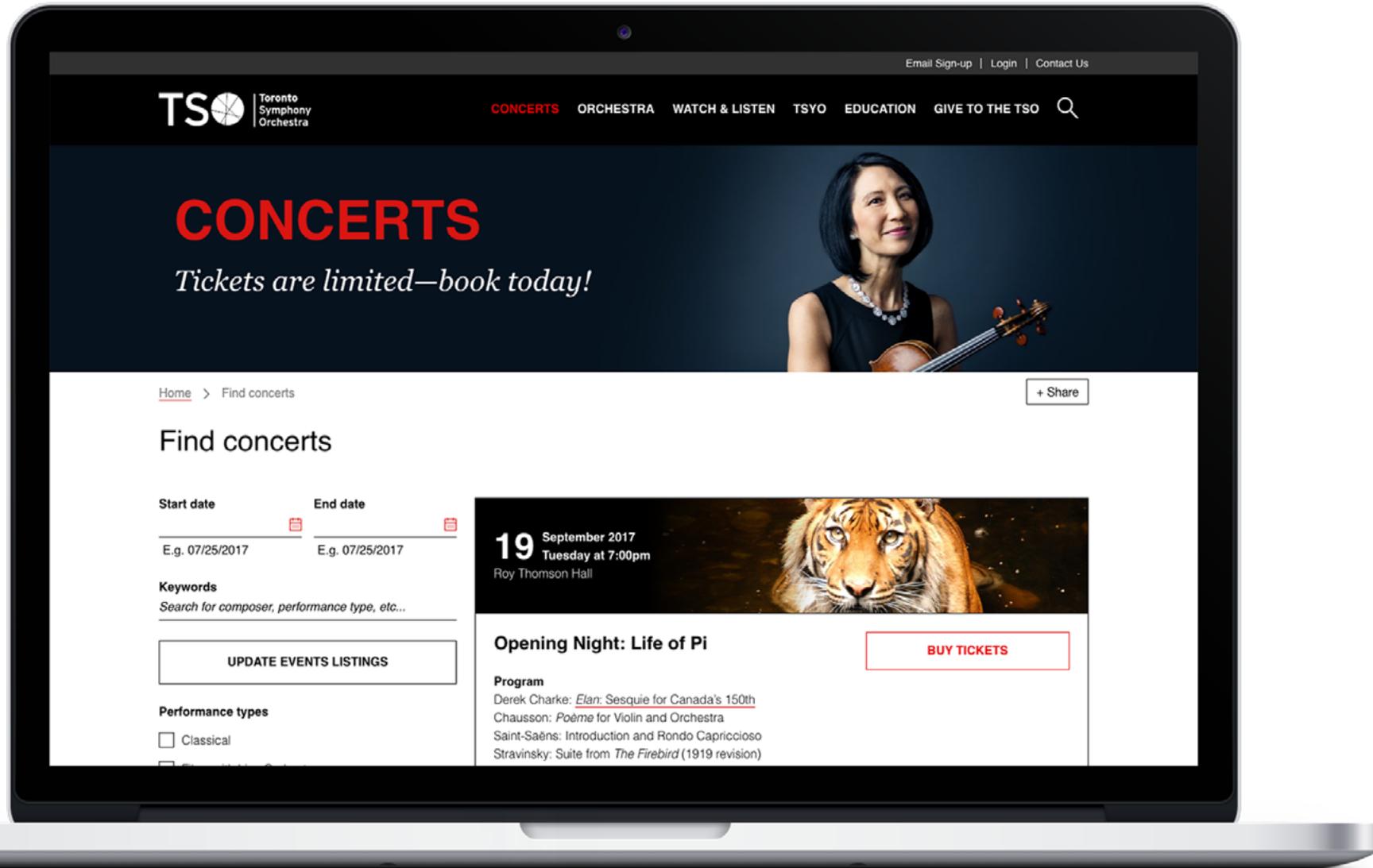
AFTER



Tessitura Integration

The TSO uses the Tessitura ticketing system to manage online ticket sales. At the time, the system could only allow for minimal customizations such as changing the header and footer. However, with a bit of initiative and some CSS wizardry, we were able to overhaul the appearance of the third-party platform to coincide with the TSO website design. This enhancement even gained the attention of Tessitura which led to discussions about updating the platform.





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CONCERTS

Tickets are limited—book today!



[Home](#) > [Find concerts](#)

+ Share

Find concerts

Start date End date
E.g. 07/25/2017 E.g. 07/25/2017

Keywords
Search for composer, performance type, etc...

UPDATE EVENTS LISTINGS

Performance types
 Classical



19 September 2017
Tuesday at 7:00pm
Roy Thomson Hall

Opening Night: Life of Pi

BUY TICKETS

Program
Derek Charke: *Elan: Sesquie for Canada's 150th*
Chausson: *Poème* for Violin and Orchestra
Saint-Saëns: Introduction and Rondo Capriccioso
Stravinsky: Suite from *The Firebird* (1919 revision)



Nova Scotia

POWER

An Emera Company



Today's Power Minisite

Nova Scotia Power
2017

Marvelous Design helped Nova Scotia Power design and develop a mini site to showcase the company's efforts toward implementing renewable energy sources in the province. It highlights the company's achievements in surpassing the legislated requirement of 25% renewable energy in 2017, reaching an impressive 29% of electricity generation from renewables. The project aims to inform and engage users by presenting dynamic visualizations of energy usage data using charts, graphs, and animations, powered by the interactive capabilities of D3 JS.

[Click to view live demo](#)

SERVICES

- UX Design Sprints
- UI Design
- Illustration & Iconography
- Website Development

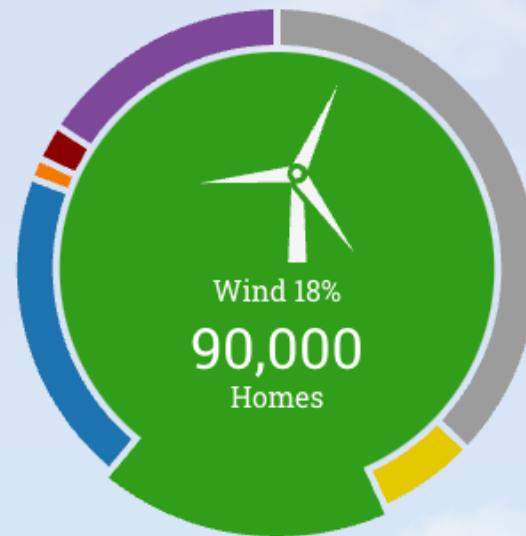
IMPACT

- Increased Public Awareness
- User-friendly data representation
- Visually appealing, fun and interactive

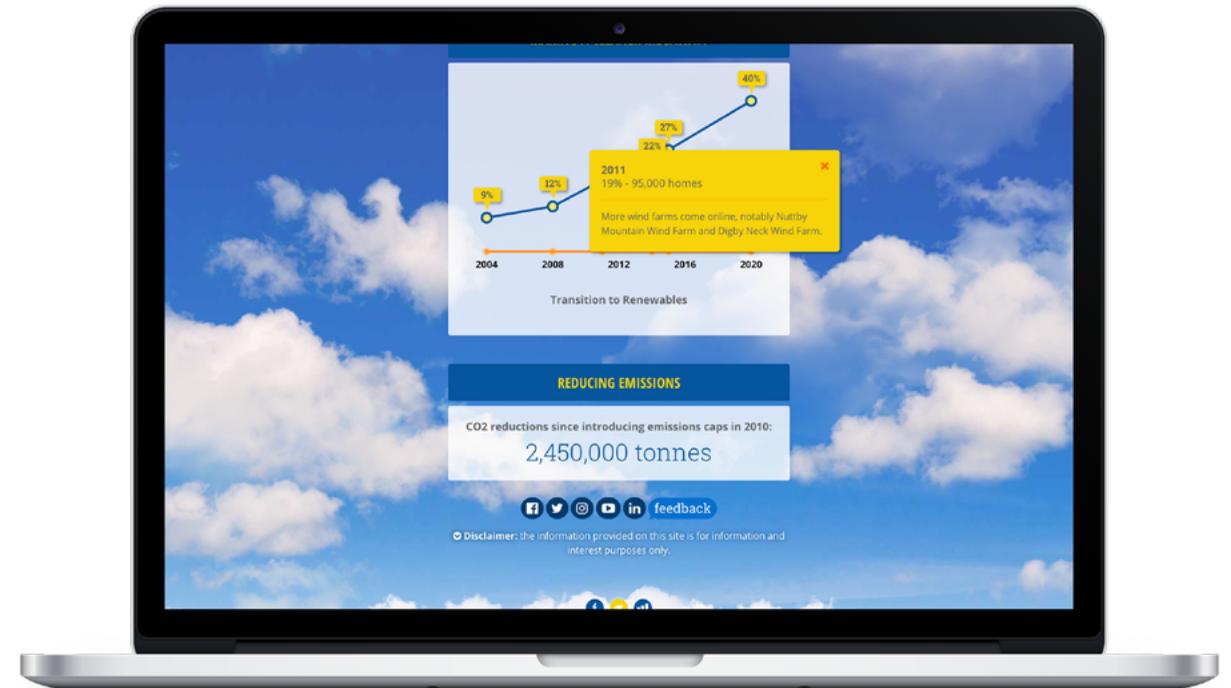
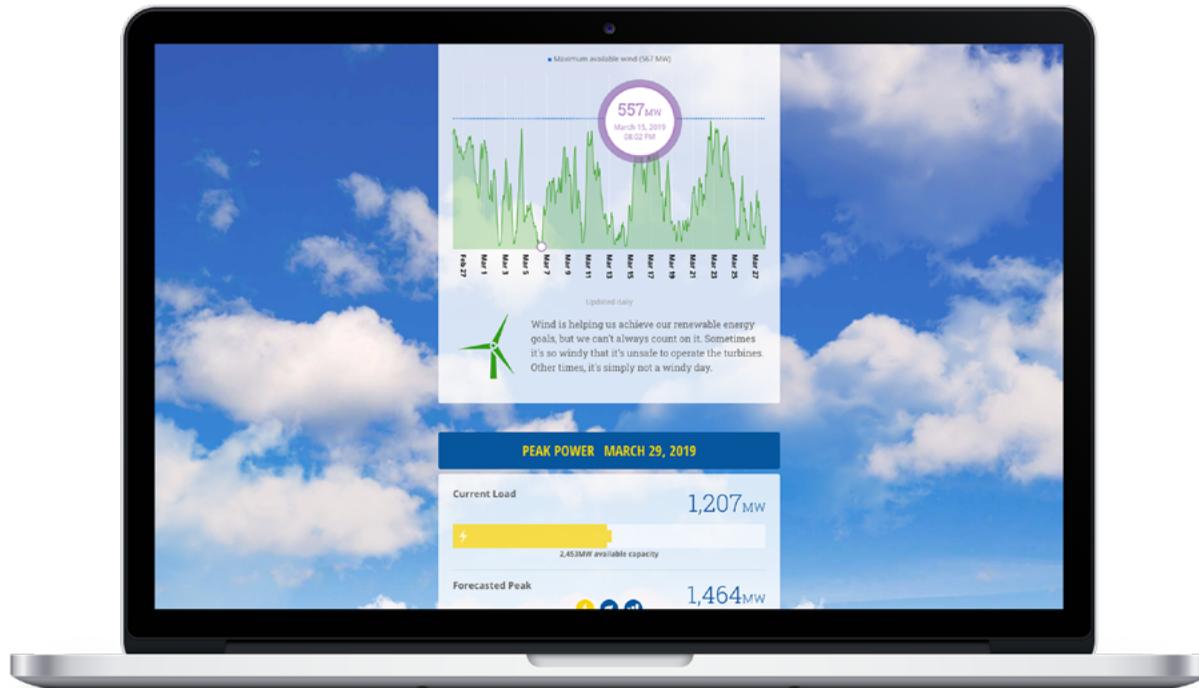
200,000

HOMES POWERED BY RENEWABLE ENERGY IN 2020

2020 FORECAST



	Wind	18%
	Hydro and Tidal	20%
	Natural Gas and Oil	6%

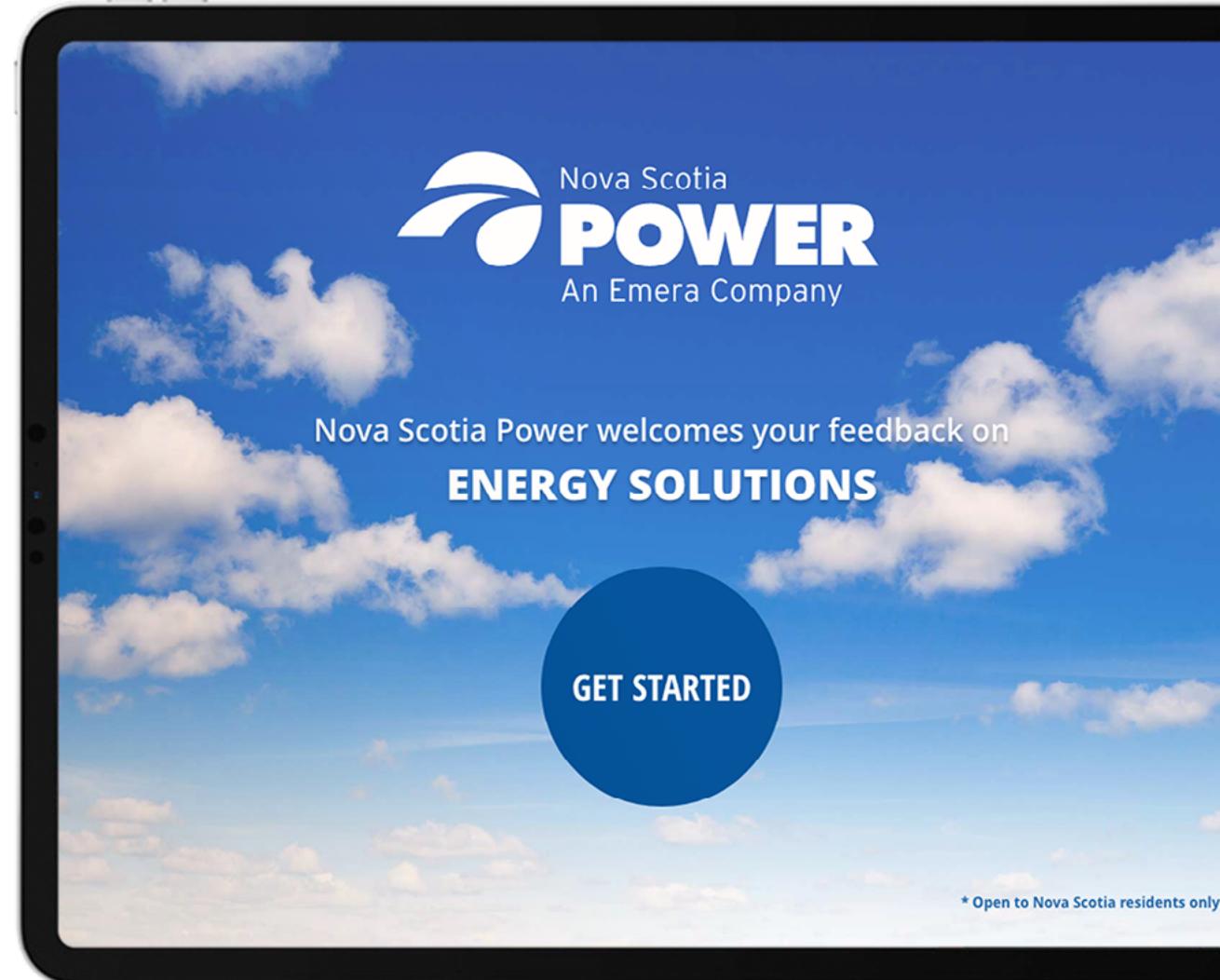






Customer Solutions Survey

This smaller project was designed to gather valuable feedback from customers on various energy solutions. The survey allowed customers to share their thoughts on the affordability, reliability, and environmental impact of energy solutions currently available in Nova Scotia. The theme matches the Today's Power mini site and includes a variety of custom icons.





NOVA SCOTIA POWER HAS BEGUN A TRANSFORMATION TOWARD A CUSTOMER-CENTRIC "UTILITY OF THE FUTURE"

We know our customers want access to affordable, reliable, and cleaner energy. Therefore, we are working diligently to be innovative, nimble, and customer-focused by offering energy solutions that improve your quality of life.

You – our customer – are a key part of our transformation.

Please take a few minutes to share your feedback on some energy solutions currently available in Nova Scotia.



NEXT



NEXT

WHAT ENERGY SOLUTIONS INTEREST YOU MOST?

check all that apply

HEAT PUMPS



LEARN MORE

ELECTRIC VEHICLES



LEARN MORE

SOLAR



LEARN MORE

HOME BATTERY STORAGE



LEARN MORE

ELECTRIC THERMAL STORAGE



LEARN MORE

HOT WATER HEATERS



LEARN MORE

BACK



NEXT

BACK



NEXT

WOULD YOU LIKE TO RECEIVE MORE INFORMATION ABOUT THESE TECHNOLOGIES?

YES

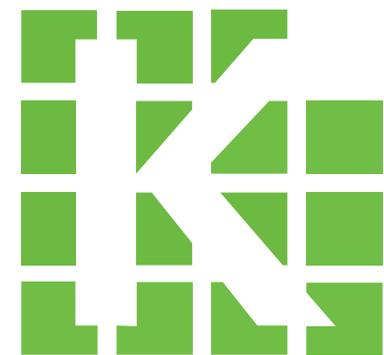
NO

BACK



BACK





Killam
APARTMENT REIT



Killam Website Redesign

Killam Apartment Reit 2019

Killam Apartment REIT is a leading Canadian real estate investment trust that owns, manages, and develops residential and commercial properties across the country. Marvelous Design helped with the redesign and development of their website in an effort to make it more modern and user friendly.

The redesigned website offered an improved user experience with intuitive navigation, streamlined property search, and a visually appealing layout which conformed much better to their brand than the old site. This resulted in increased visitor engagement and longer browsing sessions, in addition to better conversions for procuring renters.

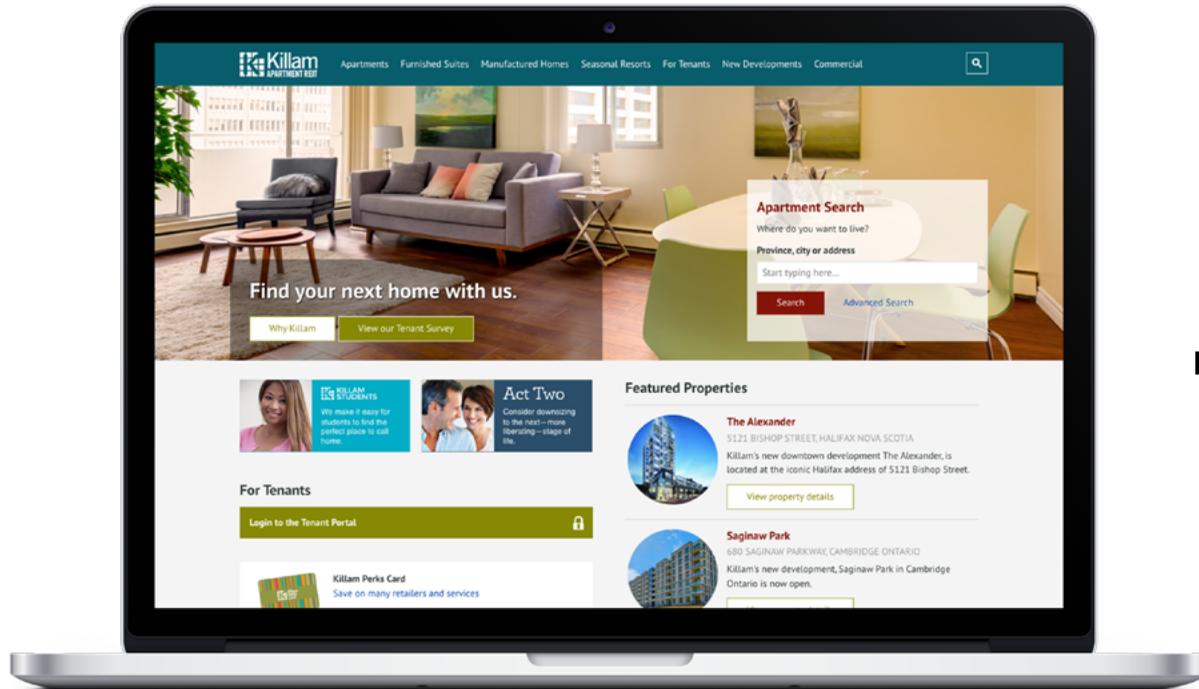


SERVICES

- UX Design Sprints
- UI Design
- Website Development

IMPACT

- Improved lead generation
- Increased online visibility
- Improved usability and navigation
- Improved SEO



BEFORE



AFTER

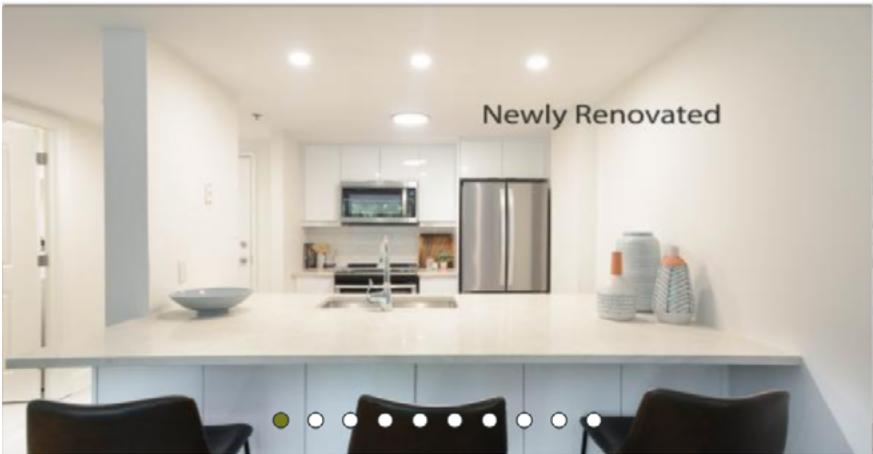


Apartment Search

The revamped apartment search experience was a total game changer. Our main goal was to make it easy for visitors to find their ideal apartments. They could search based on location, amenities, price range, and availability. The search results provided all the necessary property details and contact information, in addition to giving users the ability to share listings or bookmark them for later. It was designed to be visually appealing, intuitive, and mobile-friendly. All in all, we succeeded in creating an apartment search feature that improved the overall user experience of the site while streamlining the apartment search process.

Search Results Refine Search Favourites

16 results



Newly Renovated

Chapter House

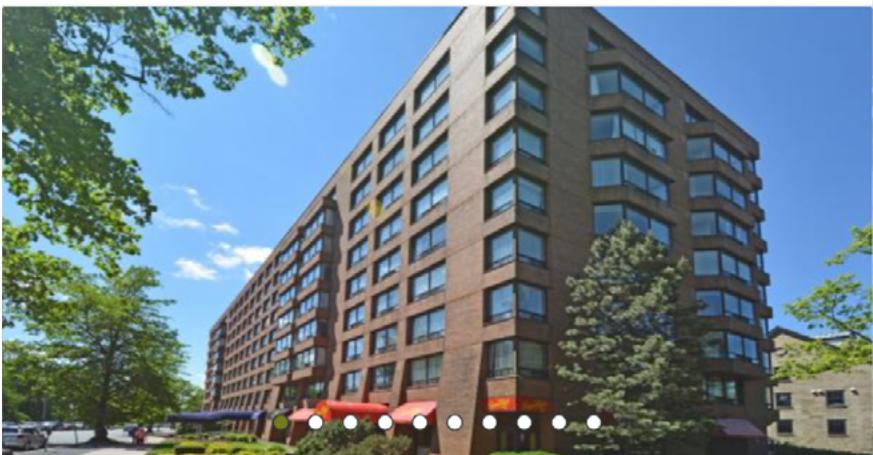
1314 Cathedral Lane, Halifax

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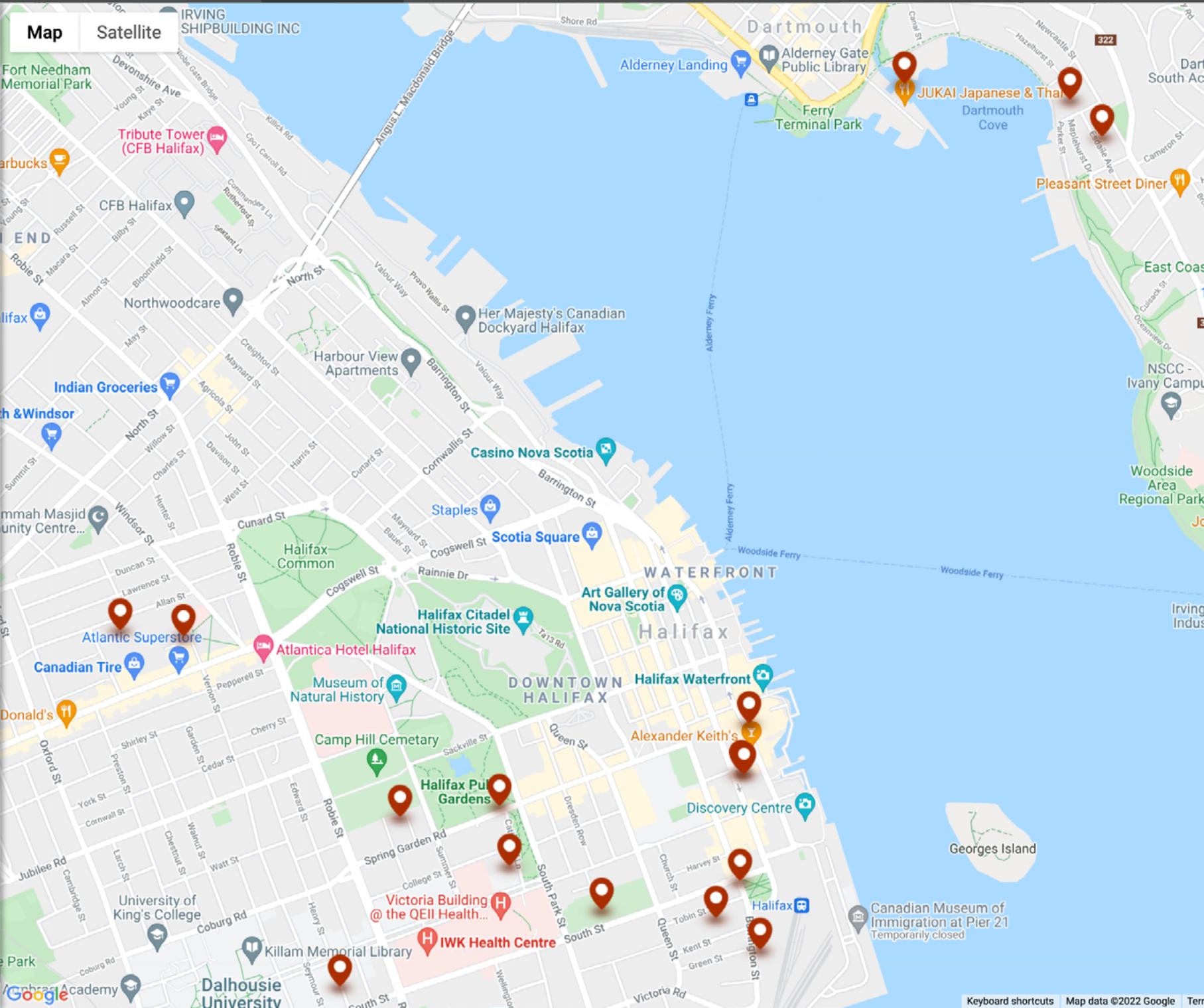
Currently there is no availability at this location.

Contact Leasing Agent: **1-833-270-0751**

[See more](#)



Garden Park





n | s | b | i

Nova Scotia Business Inc.



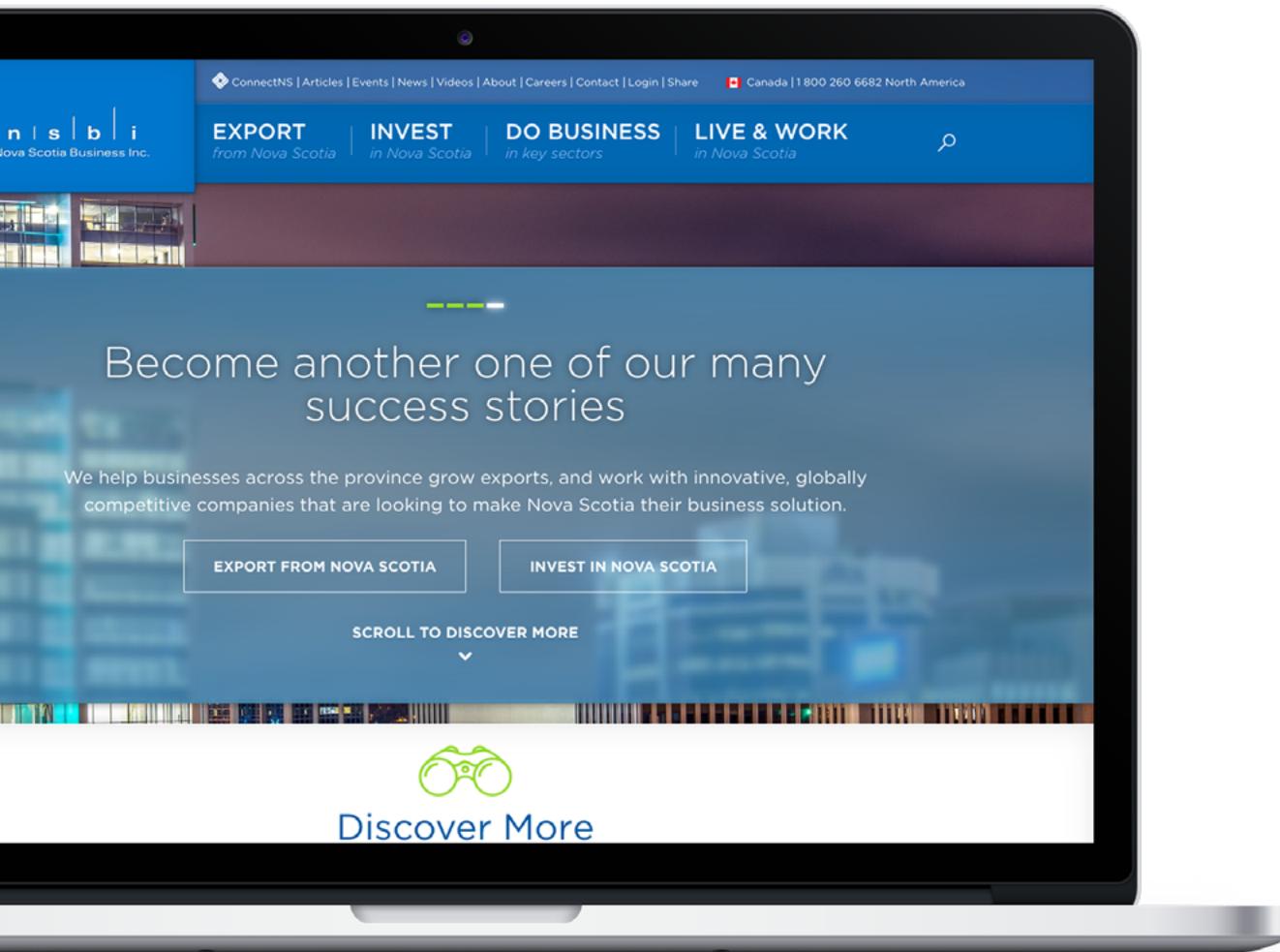
NSBI Website Redesign

Nova Scotia Business Inc
2017

Nova Scotia Business Inc, now Invest Nova Scotia, was seeking a fresh redesign for their website, something unique that would help them stand out.

We were given the chance to experiment with the design, which is a rare opportunity with already established identities. We used a skyscraper window aesthetic as inspiration to create a fun and easy to use layout.

One of the highlights of working on this site was the creation of their custom icons which represent the different business sectors of the Province. Another fun feature is their custom menus.



SERVICES

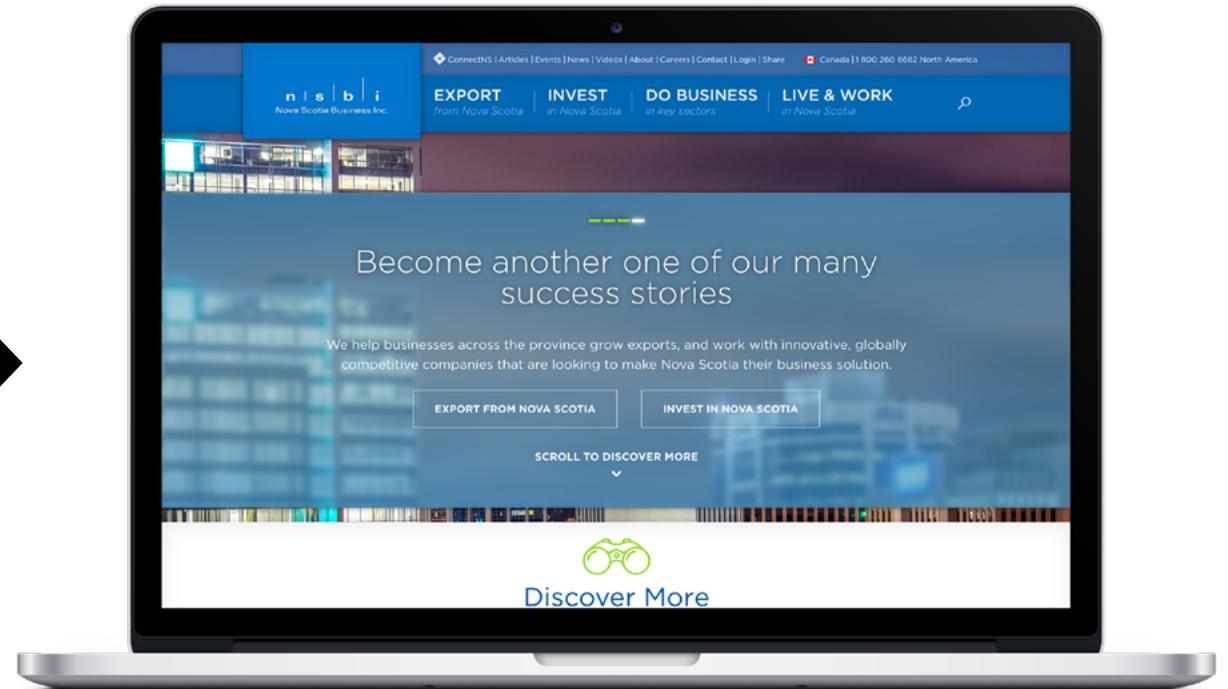
- UX Design Sprints
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- Website Development

IMPACT

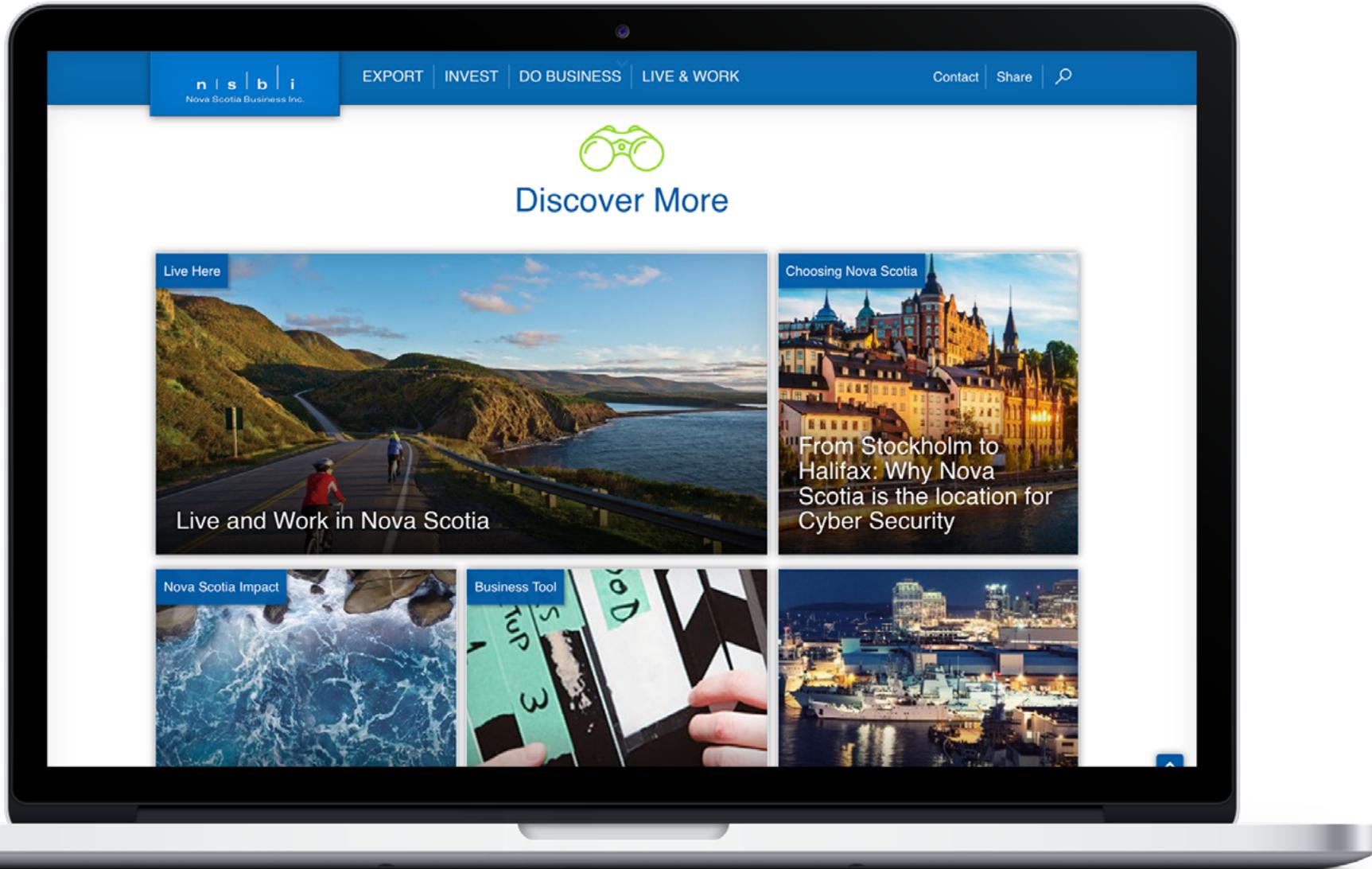
- Improved appearance and brand compliance
- Improved content management workflow
- Improved usability
- Improved accessibility
- Improved SEO

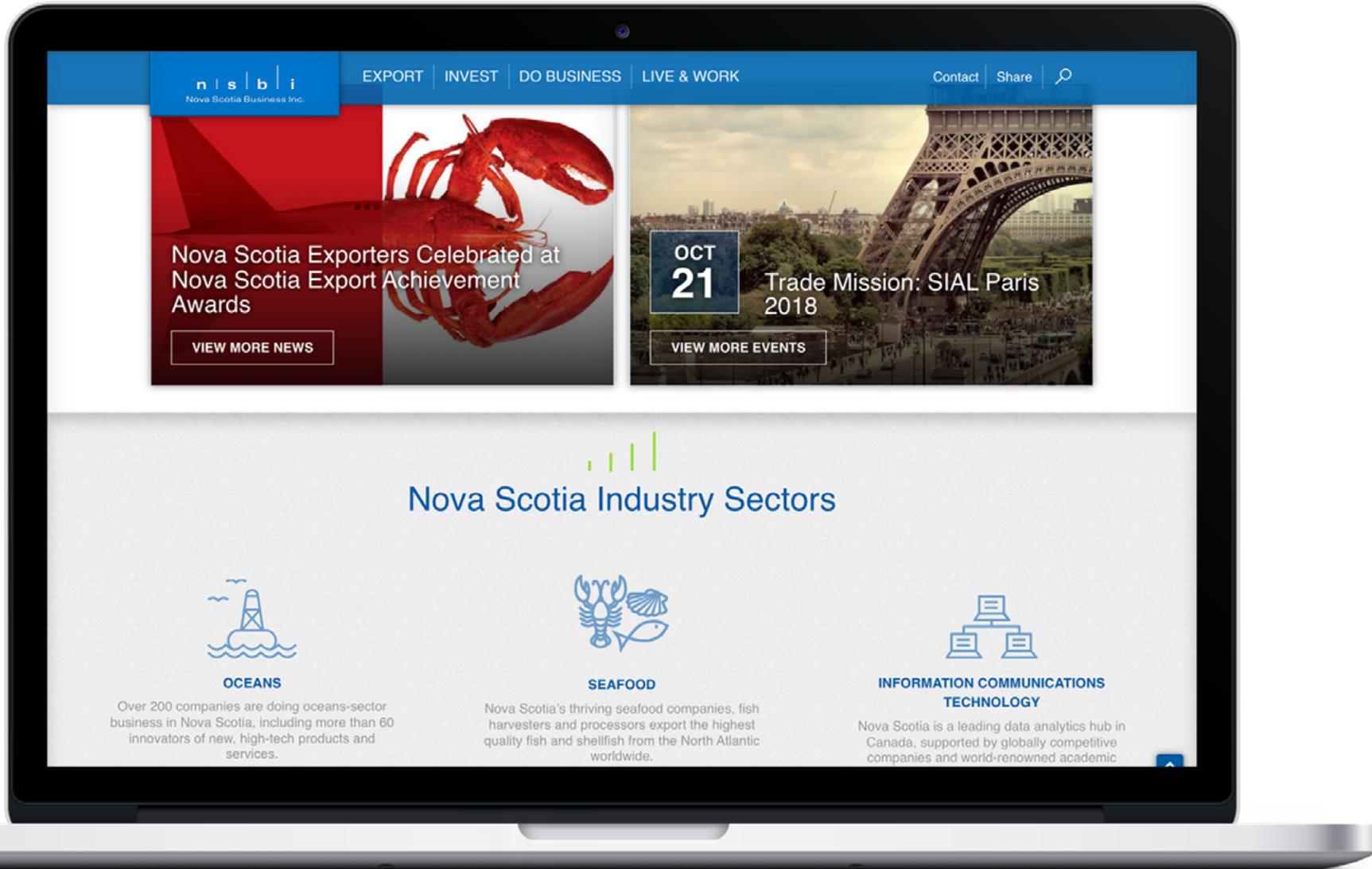


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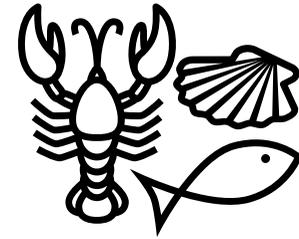
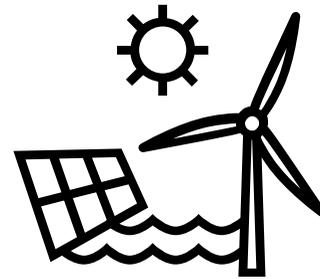
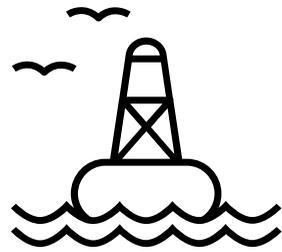
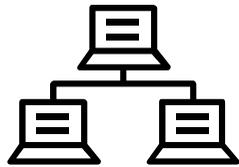
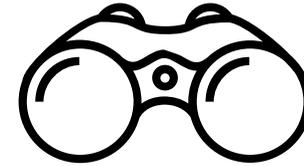
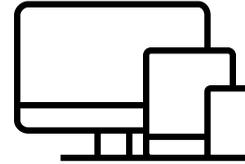
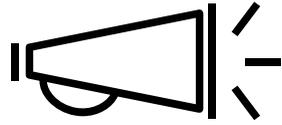
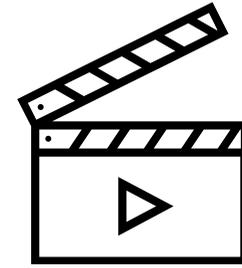
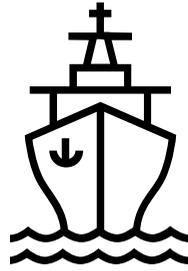


AFTER





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TEENS NOW TALK

M A G A Z I N E



TNT Website Redesign

Teens Now Talk Magazine
2015

Teens Now Talk, a magazine by teens for teens, released their first issue back in 2007, and Marvelous Design was there from the very beginning. It was the start of a long and prosperous relationship that produced tons of fun and exciting work. At the top of that list is the TNT Magazine website.

The goal for this project was to take the flavor of the magazine and turn it into a website. Each part of the site had to be unique and interesting, which was challenging because it also needed to be automated and user friendly. This presented an opportunity to create some really fun solutions for incorporating the brand's youthful and expressive personality.

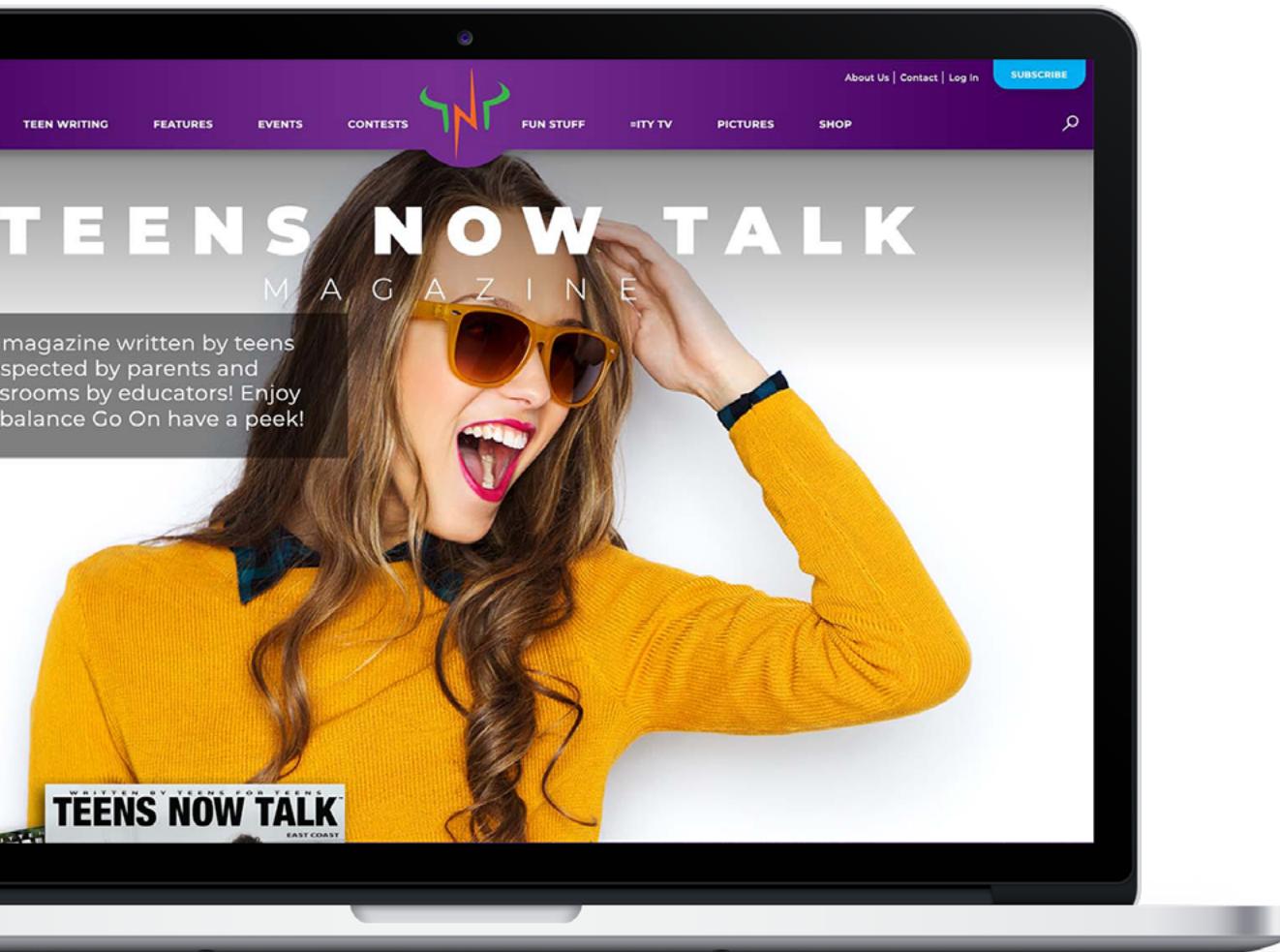
The resulting design is very artistic and features a lot of intricate detail between each section, with some very cool animations and interactive elements sprinkled throughout. The site also features an ecommerce component for selling inspirational TNT merch!

SERVICES

- UI Design
- UX Design Sprints
- Illustration & Iconography
- Website Development
- Digital Advertising Campaigns

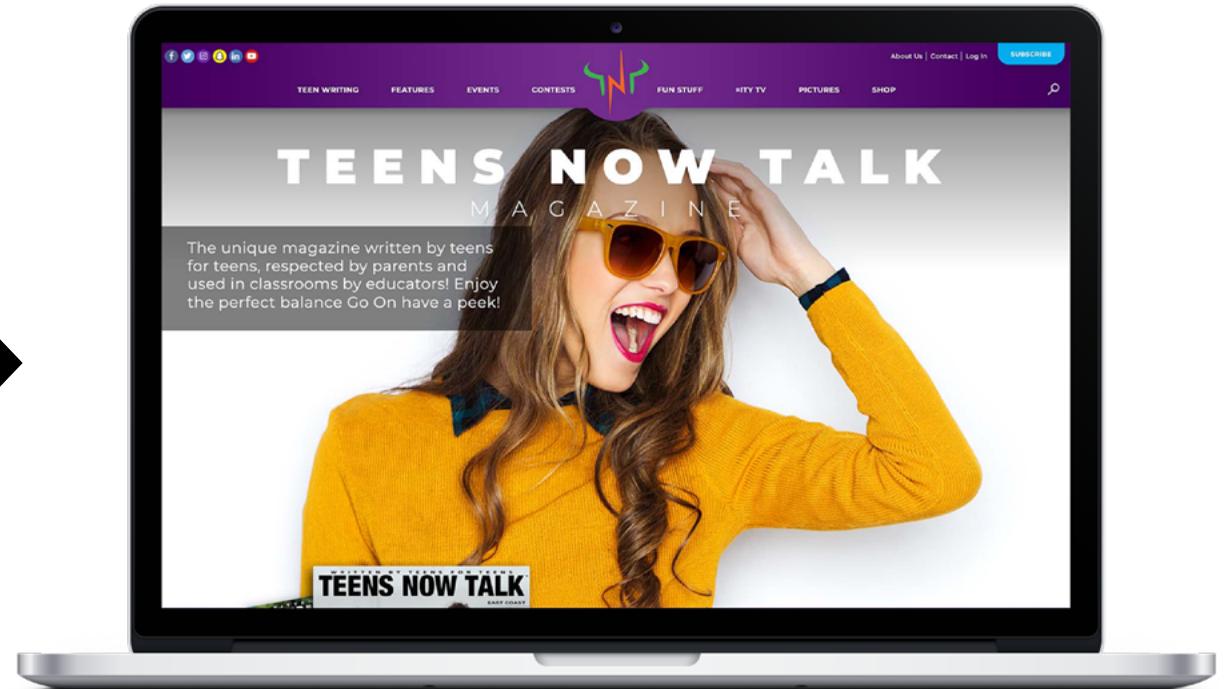
IMPACT

- Improved aesthetic and brand compliance
- Improved usability and navigation
- Improved content management workflow
- Improved SEO
- Adapted ecommerce

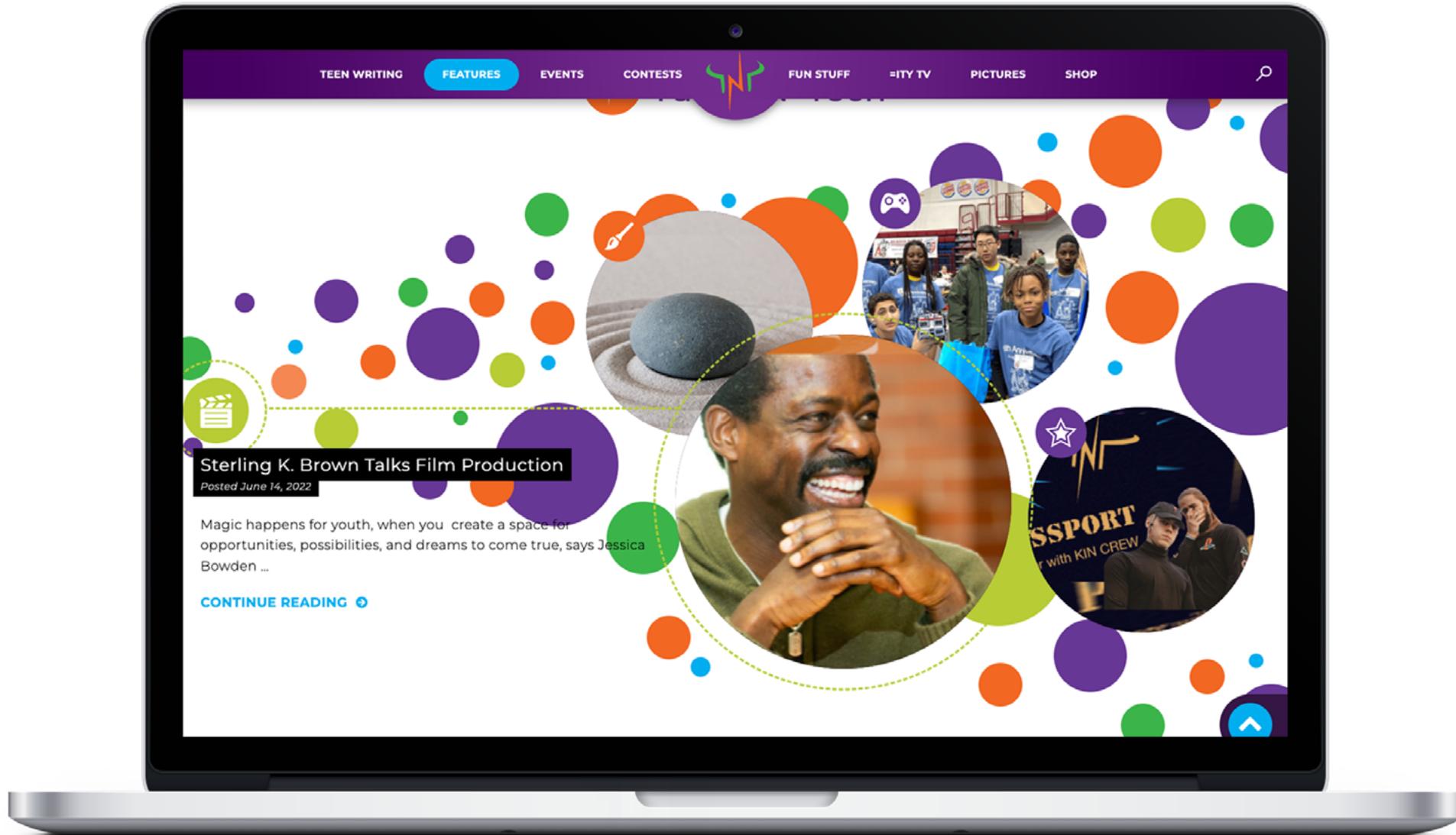




BEFORE



AFTER





Don't Miss a Single Issue!



Each issue is packed with contests, fashion, horoscopes, tips, quizzes, entertainment, technology, teen writing and





Graphics, Illustrations and Icons

Another great part of this site is all of the illustrations used throughout; the decorative “TNT” themed headings, the characters from the magazine being featured as hosts for their own sections, as well as the backgrounds depicting doodles of each section, and over 100 custom icons. Marvelous Design has worked with TNT Magazine since 2007 to create the various characters and illustrations published in the magazine and on the website.

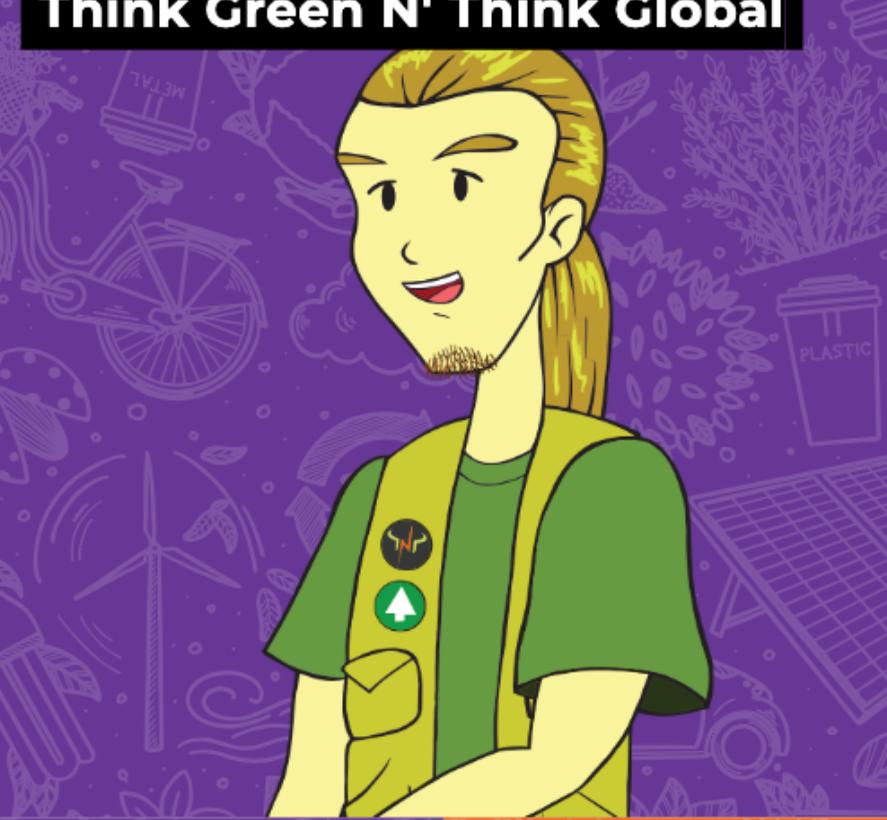
There are also many subtle (and some not so subtle) animations and transitions scattered throughout the site. These eye catching additions make the site feel alive and constantly in motion.



Teens N' Talk



Think Green N' Think Global



Tunes N' Tech



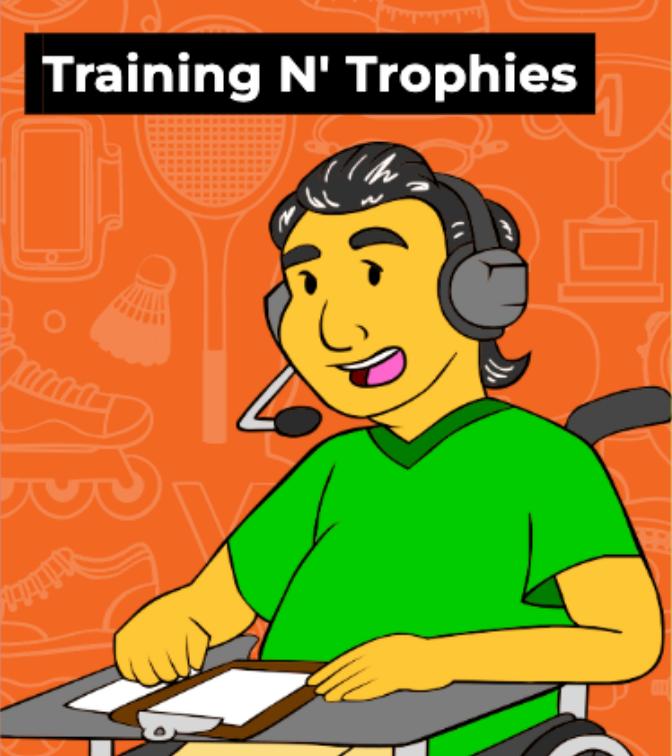
Treats N' Treadmills



Travel N' Tourism

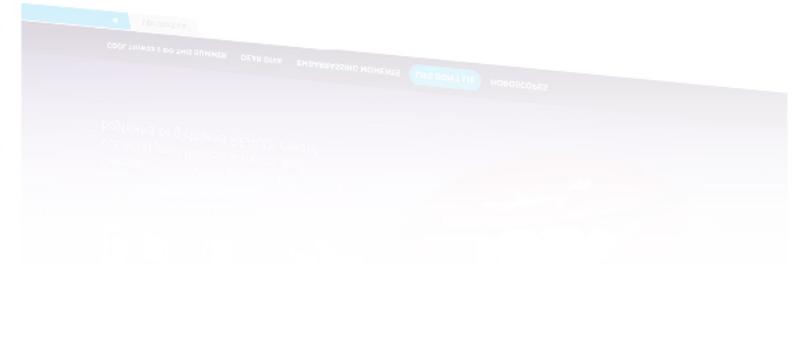
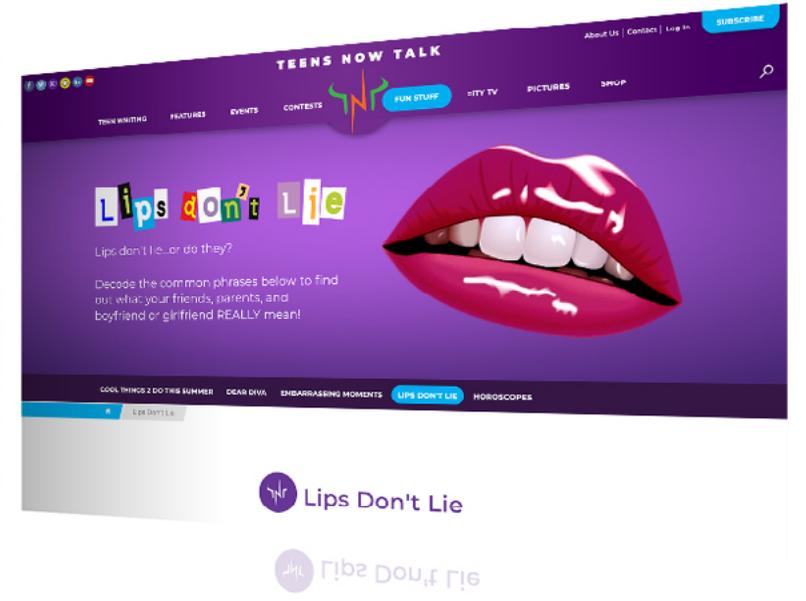
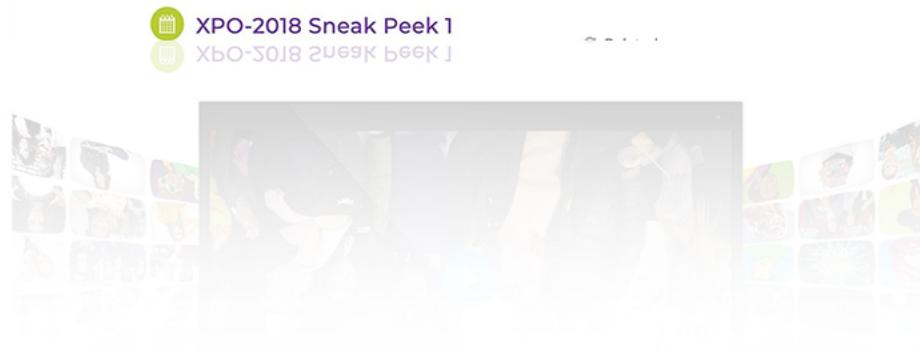
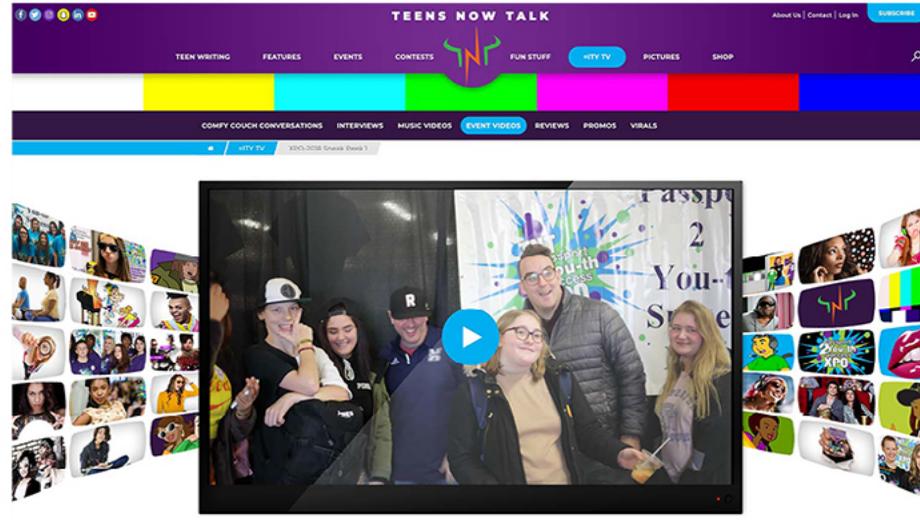
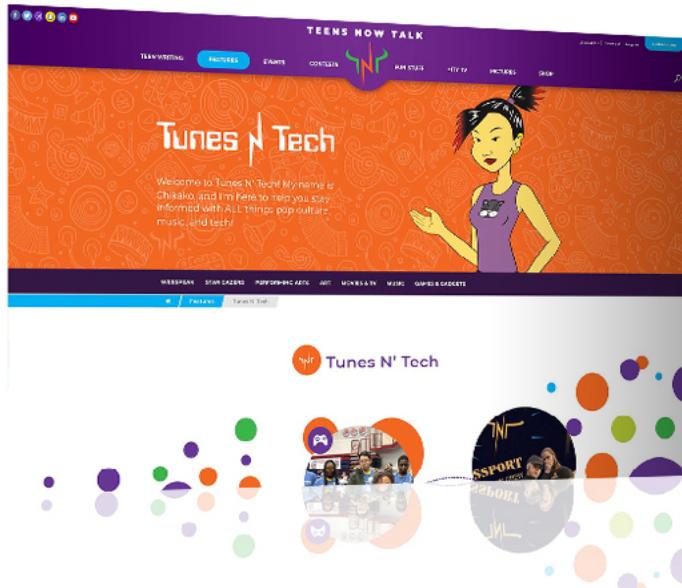


Training N' Trophies



Threads N' Trends





Dear Diva

Embarrassing
MOMENTS

HOROSCOPES

Lips **d**on't **L**ie

TEENS ⚡ **TALK**

The Writing Corner

THINK GREEN ⚡ **THINK GLOBAL**

THREADS ⚡ TRENDS

 **TOP**  **STORIES**

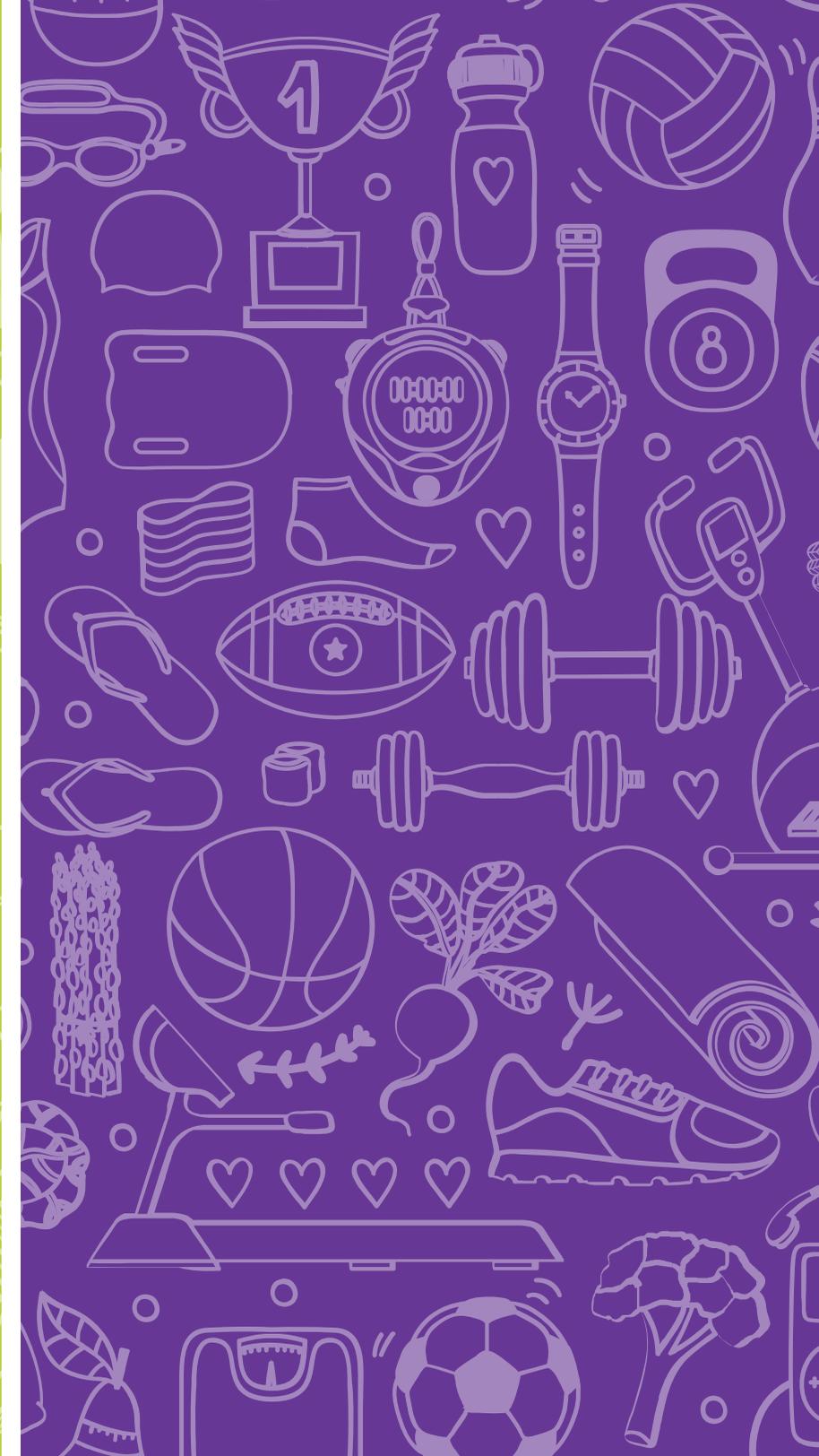
TRAINING ⚡ TROPHIES

Travel ⚡ Tourism

Treats ⚡ TREADMILLS

Tunes ⚡ Tech

Webspeak

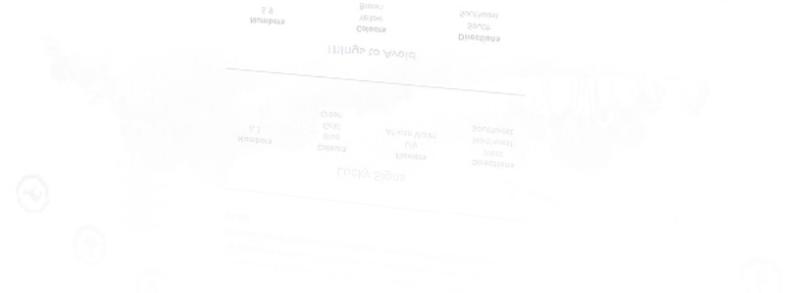
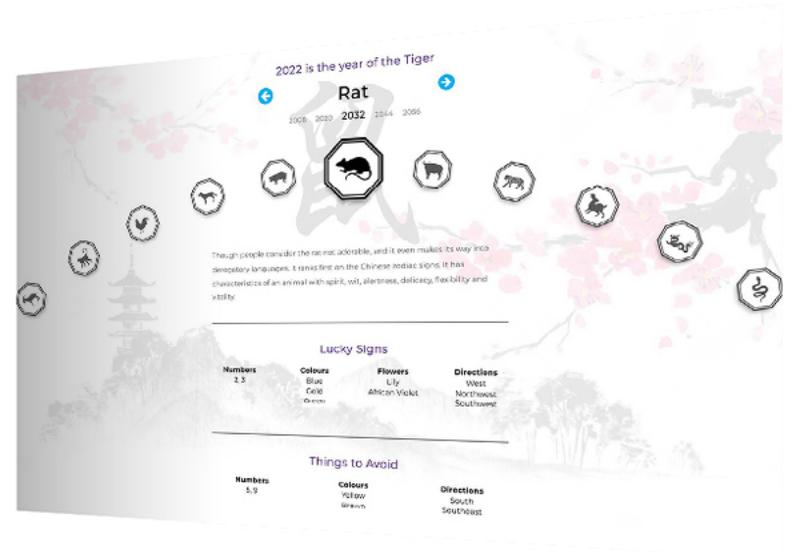
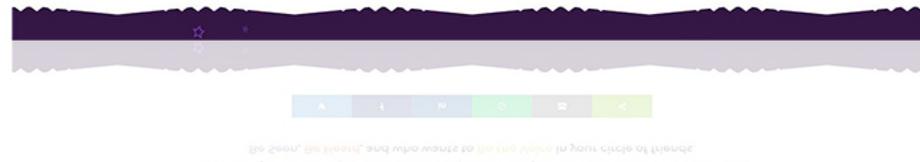
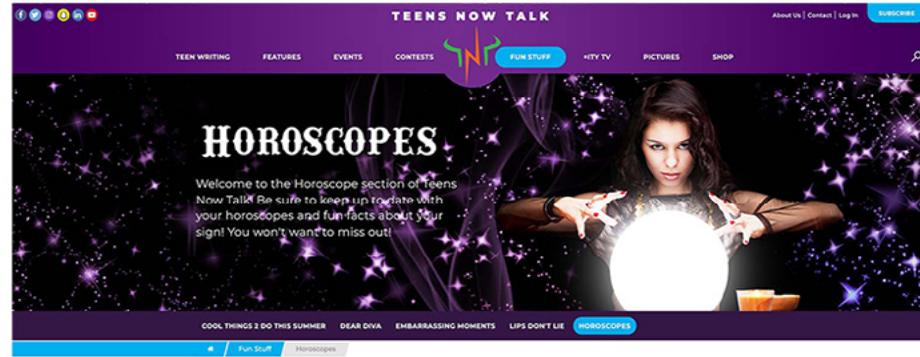




Horoscopes

While each section of the site looks great on its own, one that stands out among them is the horoscopes section for its slick carousel navigation. We included some subtle animations to add a bit of life to the design along with dynamic star constellations graphics and symbols for each sign in the zodiac.

A cool feature of the Chinese horoscope is that it dynamically detects the next upcoming year a sign is featured.





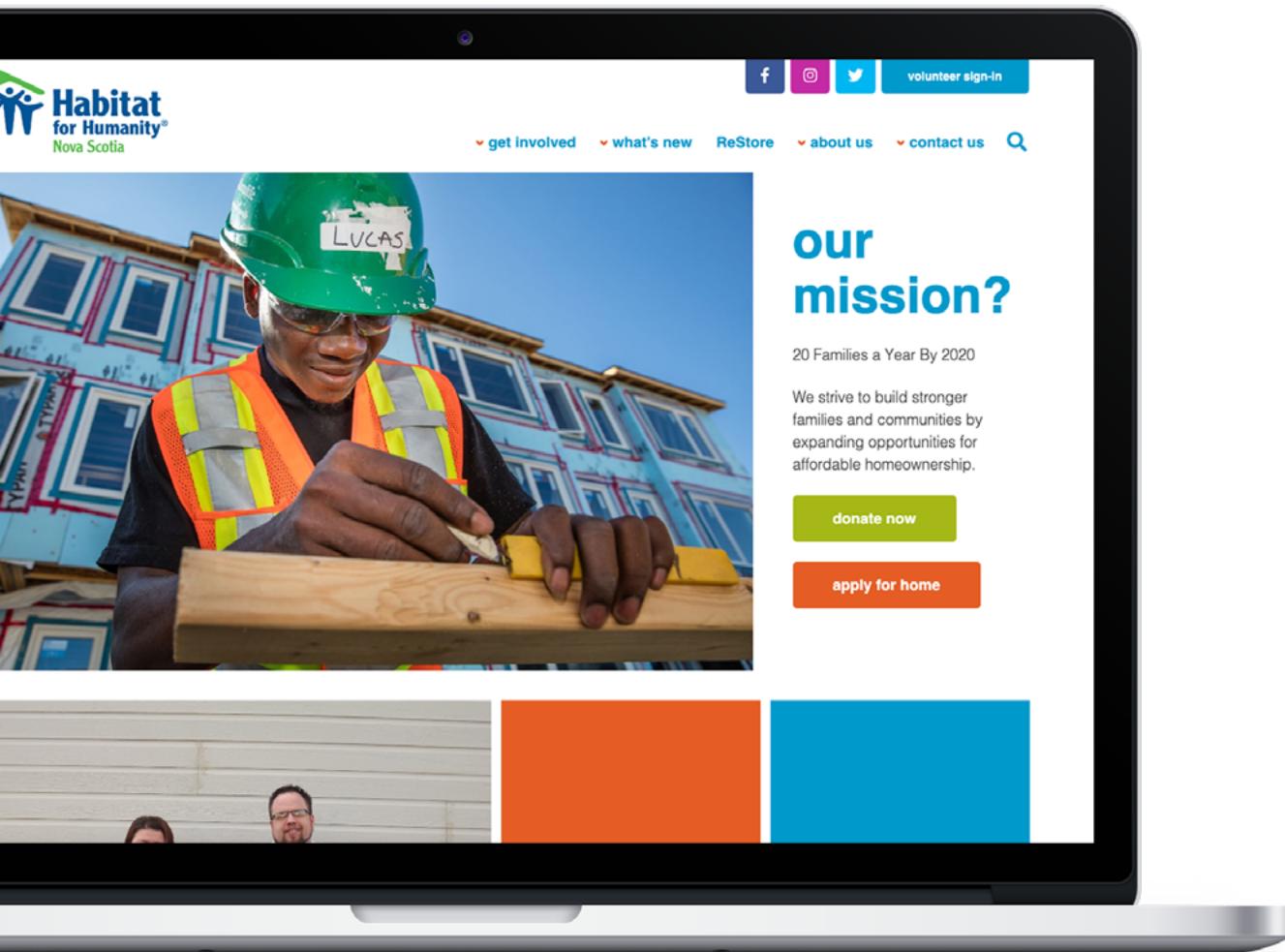
Youth XPO

The Teens Now Talk Passport 2 You-th Success XPO is an annual two-day trade show where thousands of youth come to learn about personal and professional development from local businesses and organizations. In addition to providing amazing networking opportunities and resources, the event features lots of fun games, gifts and prizes, live performances, and even special celebrity guest appearances.

Marvelous Design helped to create the identity and promotional material for the event for many years. The event even has its own unique landing page design on the Teens Now Talk website.



Habitat
for Humanity[®]
Nova Scotia



Habitat NS Website Redesign

Habitat for Humanity Nova Scotia
2018

We helped Habitat for Humanity Nova Scotia redesign their website and make it so each region in the province could showcase their local stories and events. We also brought the site up to date with the current national brand standards at the time.

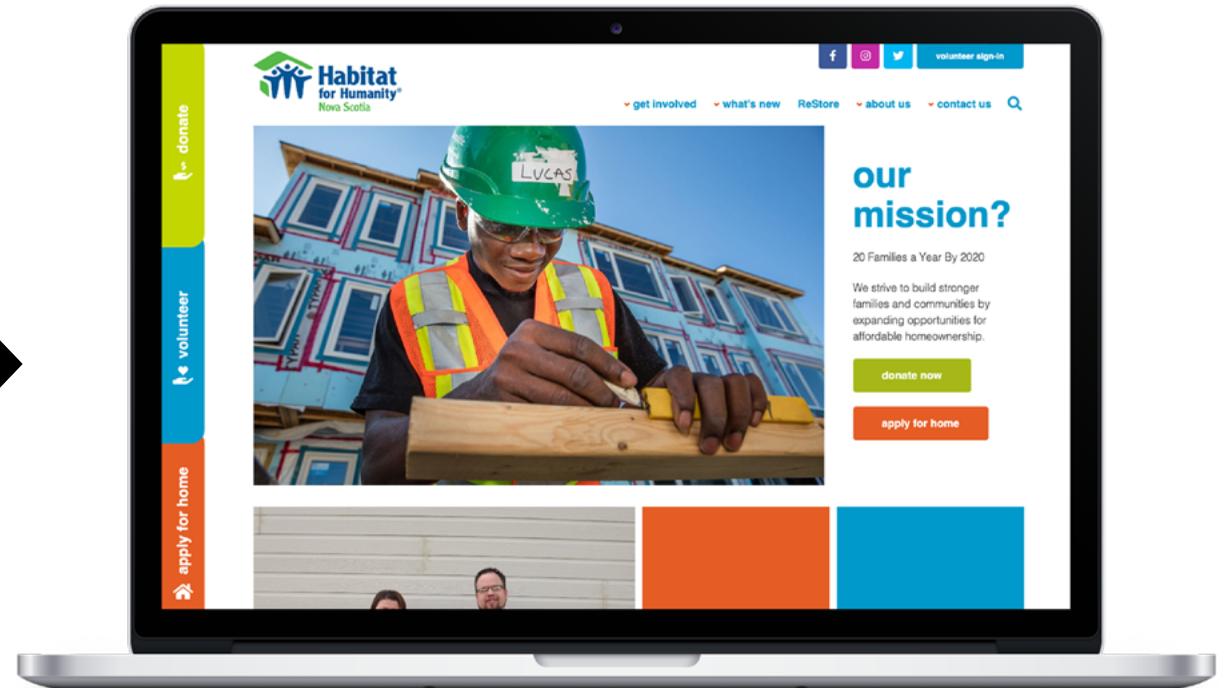
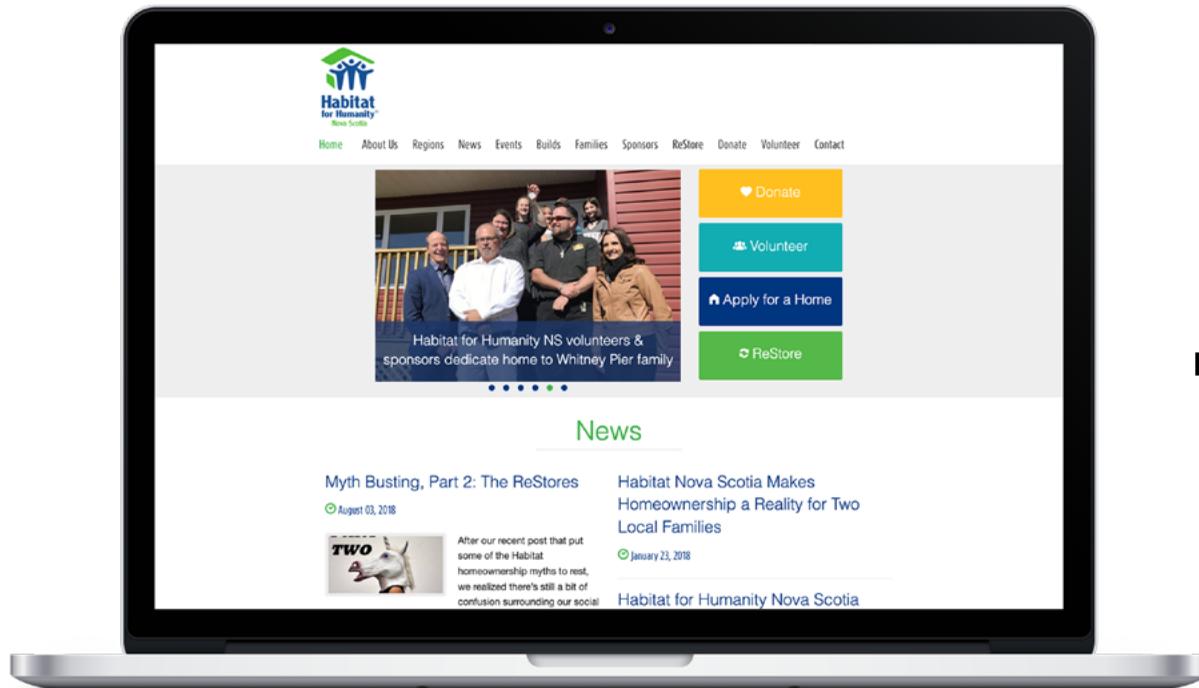
Most of the focus for this project went into the information architecture and navigation. We wanted to make it easy for users and stakeholders to find the stories and the resources they needed. Each region was given its own landing page which dynamically displays all of the content for that location.

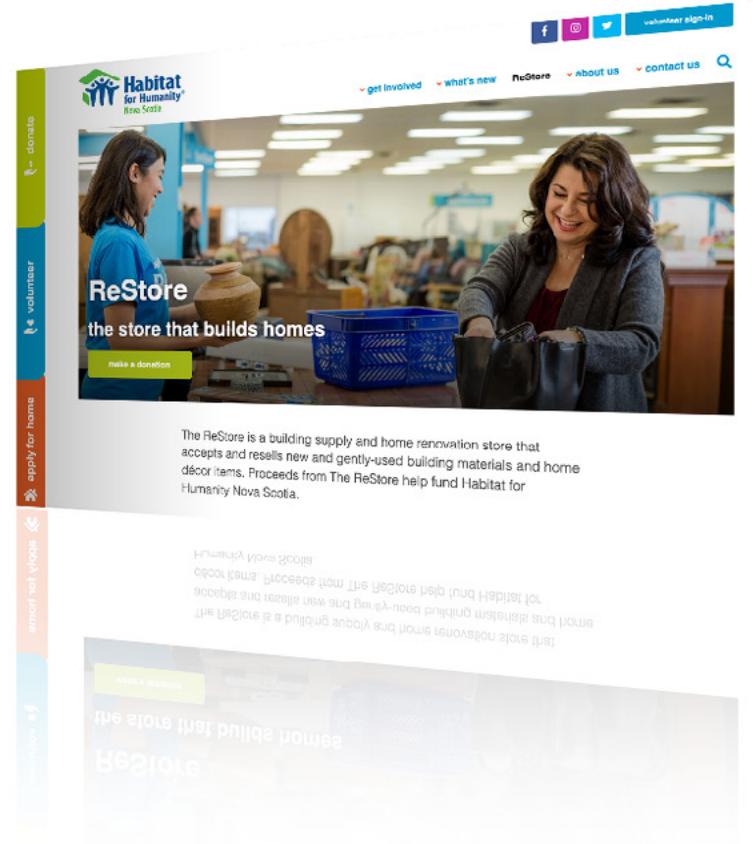
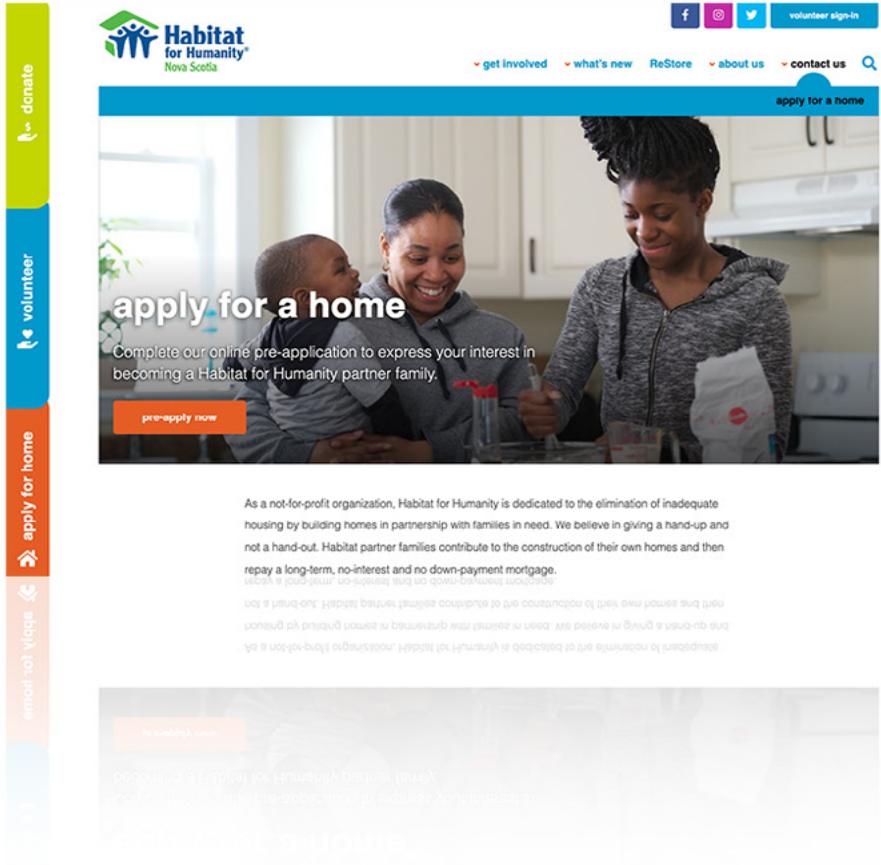
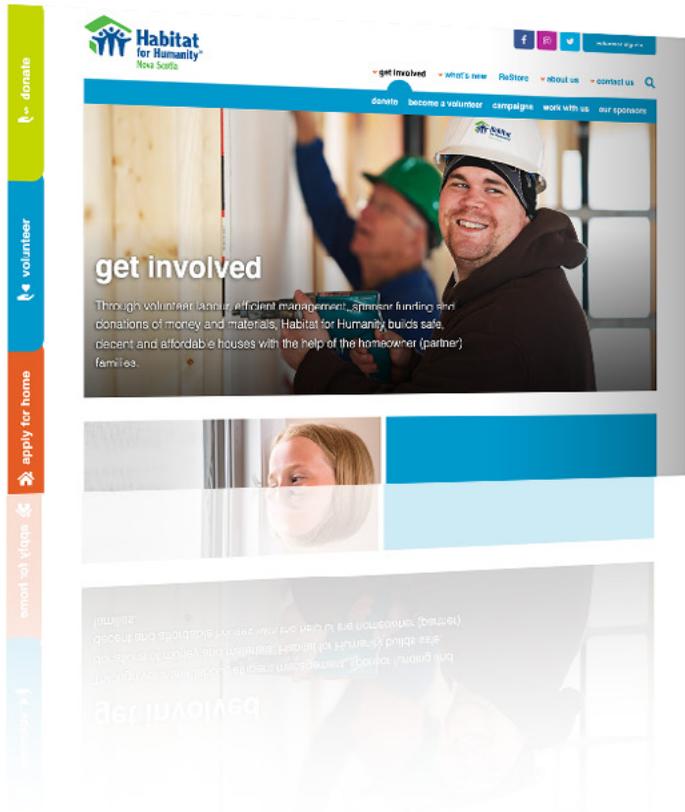
SERVICES

- UX Design Sprints
- UI Design
- Website Development
- Copywriting
- Training

IMPACT

- Improved aesthetic and brand compliance
- Improved operational workflow
- Improved usability and navigation
- Improved public engagement
- Improved SEO







[get involved](#) [what's new](#) [ReStore](#) [about us](#) [contact us](#)

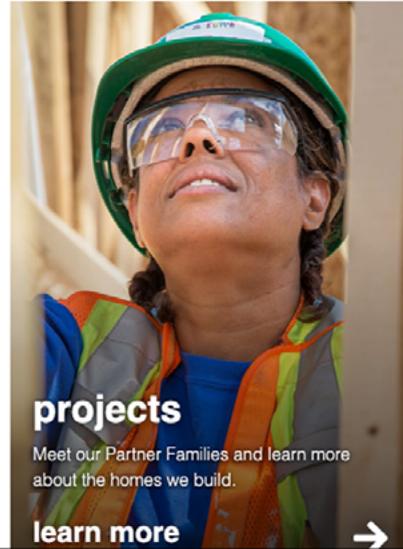
[projects](#) [stories](#) [events](#)

donate

volunteer

apply for home

what's new



projects
Meet our Partner Families and learn more about the homes we build.

[learn more](#)



stories
Check out our latest stories, news and announcements.

[learn more](#)



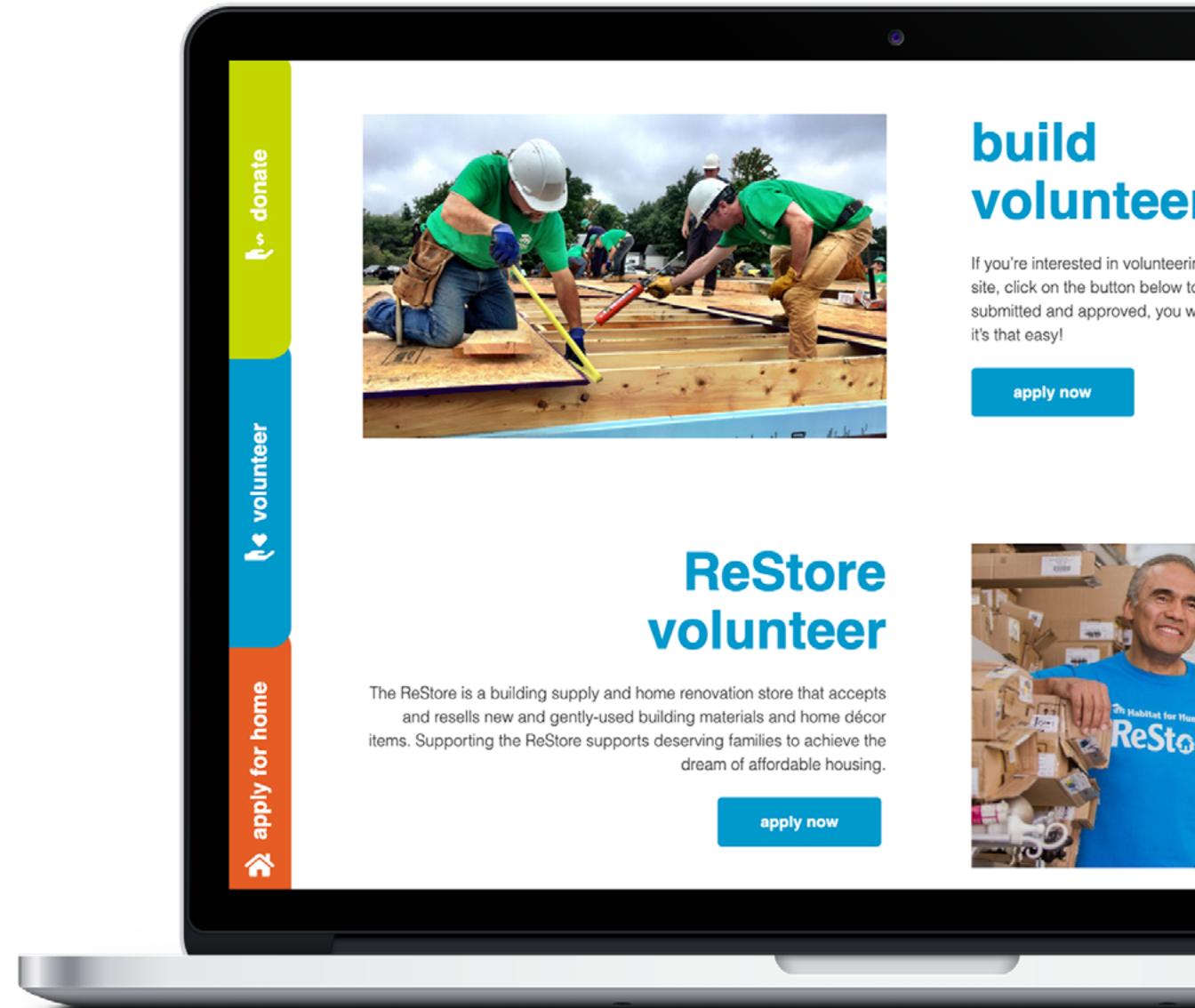
events
See our upcoming events.

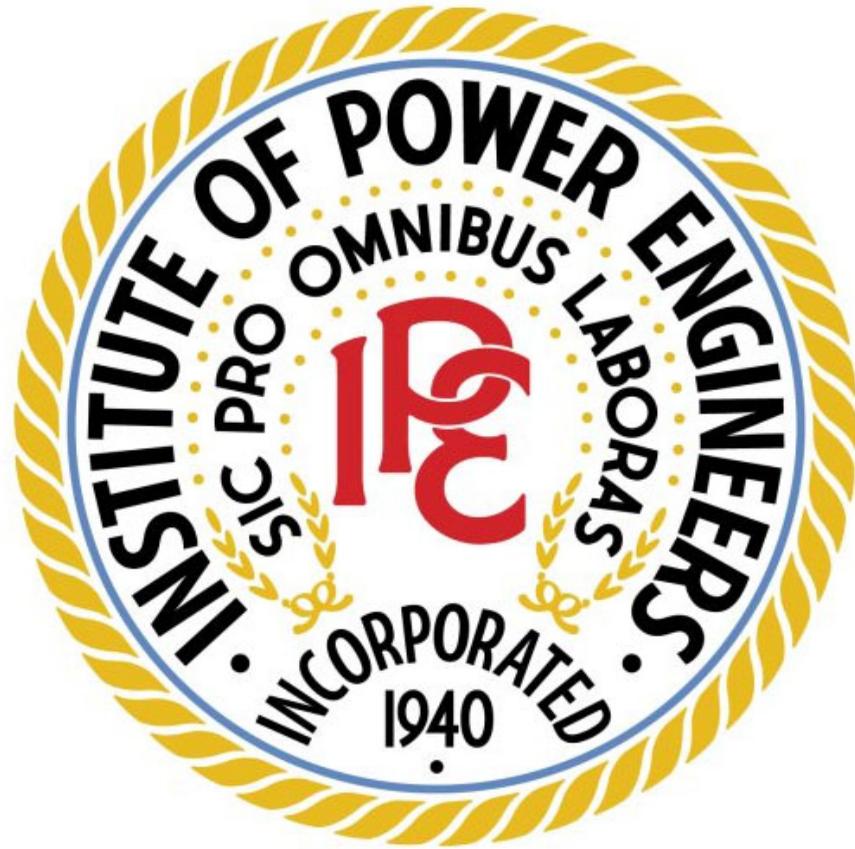
[learn more](#)



A Vibrant Palette

It was fun putting this site together using their colorful brand and bright personality. The photography provided by Habitat NS for us to use throughout the site really helped the essence of the organization shine through. At the time, Habitat for Humanity was so impressed with the results of this revamp that there were talks about adapting the theme for other Habitat for Humanity branches across the country.







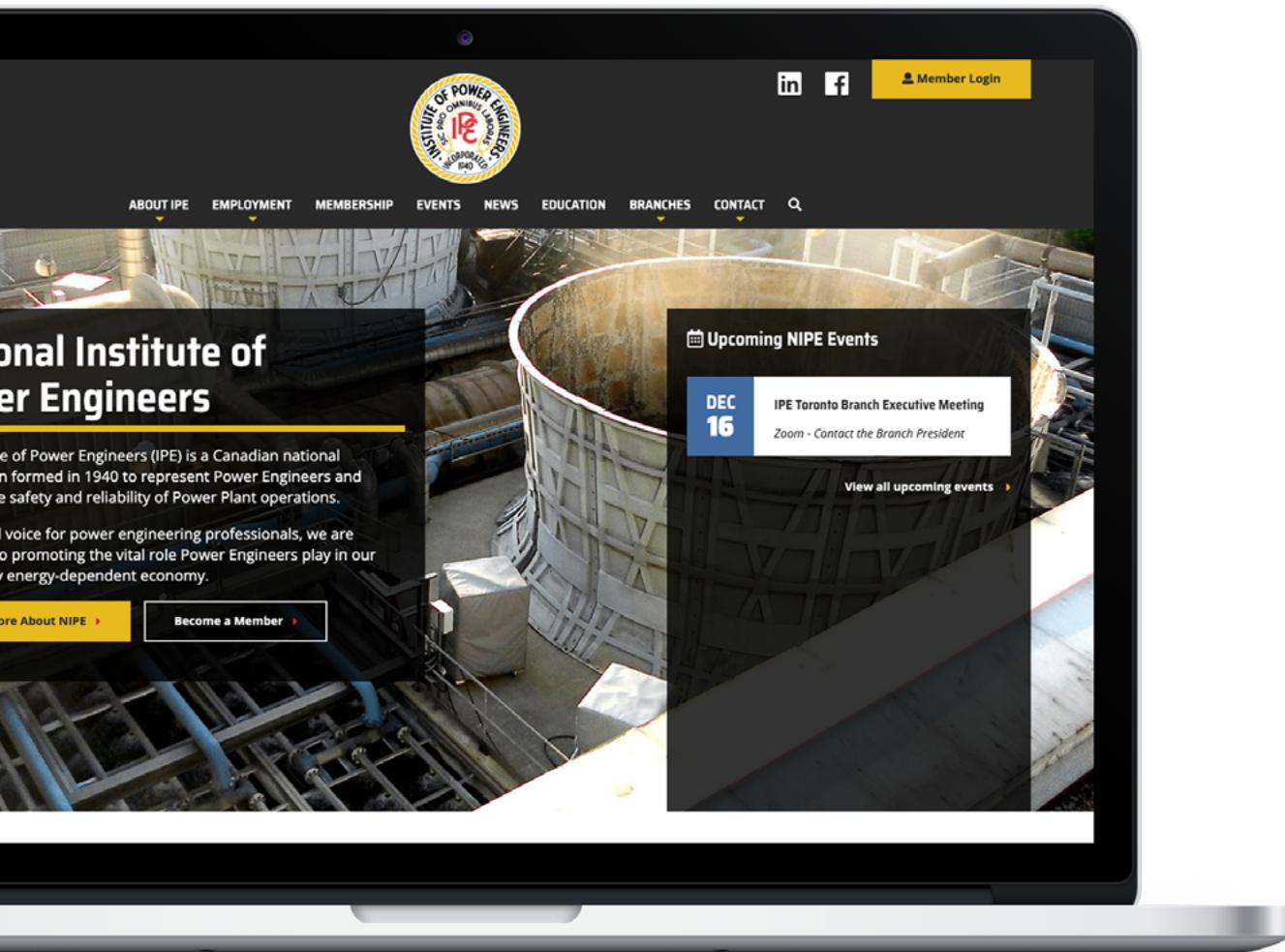
NIPE Website Redesign

National Institute of Power Engineers
2018

When the National Institute of Power Engineers wanted to overhaul their website, we worked with them to build a custom solution from the ground up that catered to the needs of the organization and its members.

The goal was to consolidate all of the national branches with their information, news updates and events onto a single platform, and create a dashboard for members that provides tools, resources and the ability to pay fees.

At the time, the website for the Ontario branch set the standard while the national site was severely outdated. One of the requirements was to meet the quality and aesthetics of the Ontario site. Admittedly, the final product surpassed the Ontario site in all aspects and became the new standard.

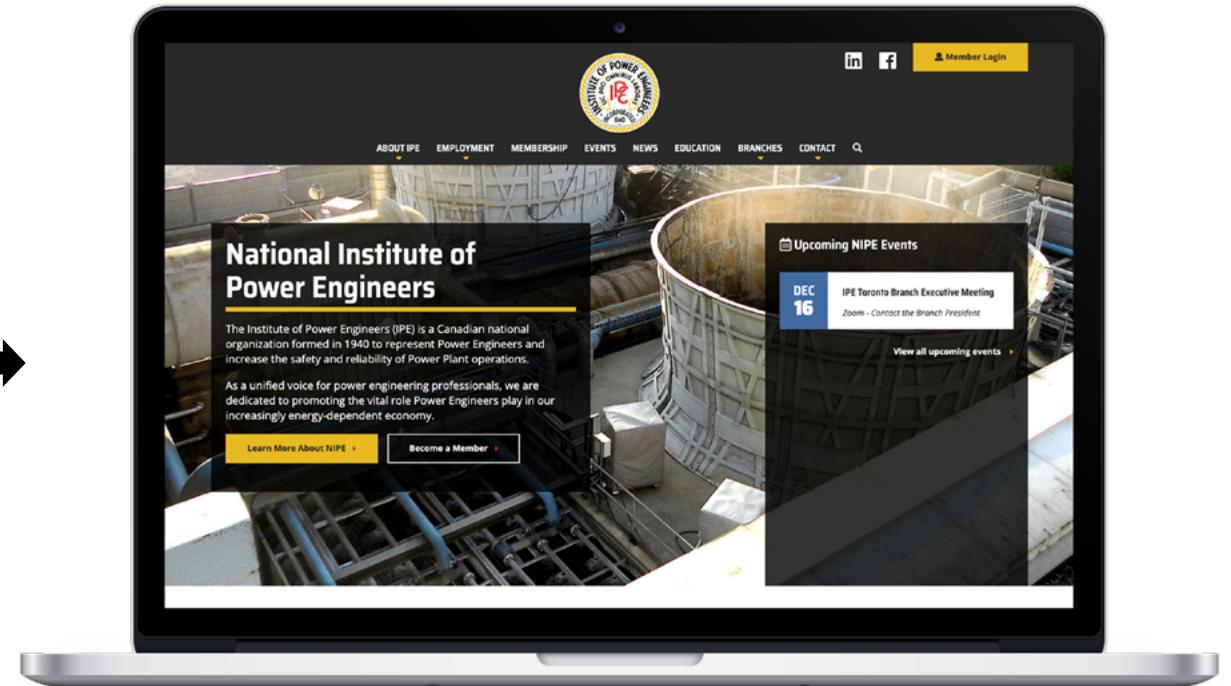
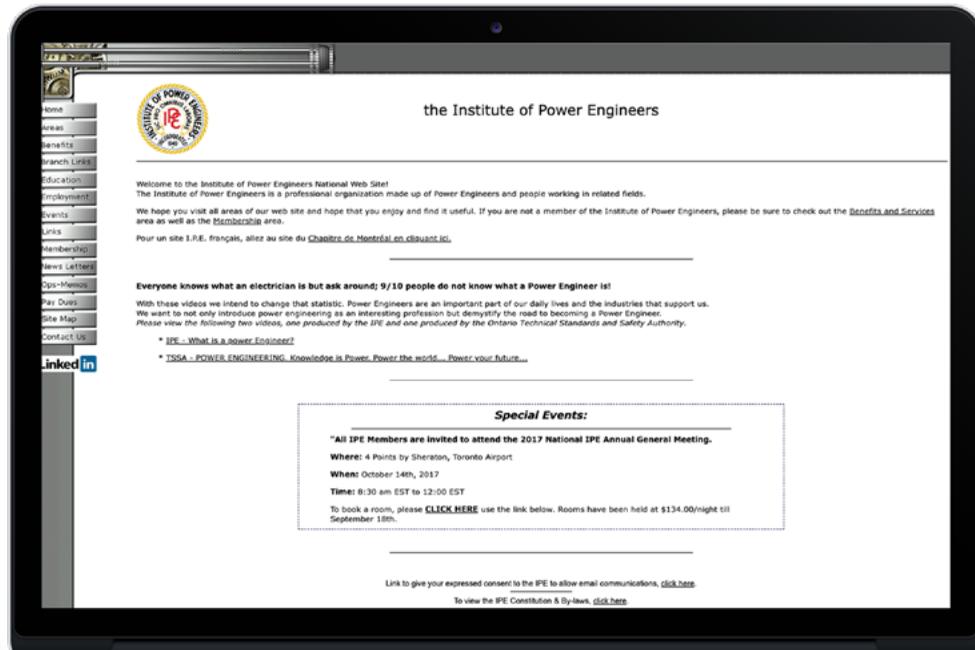


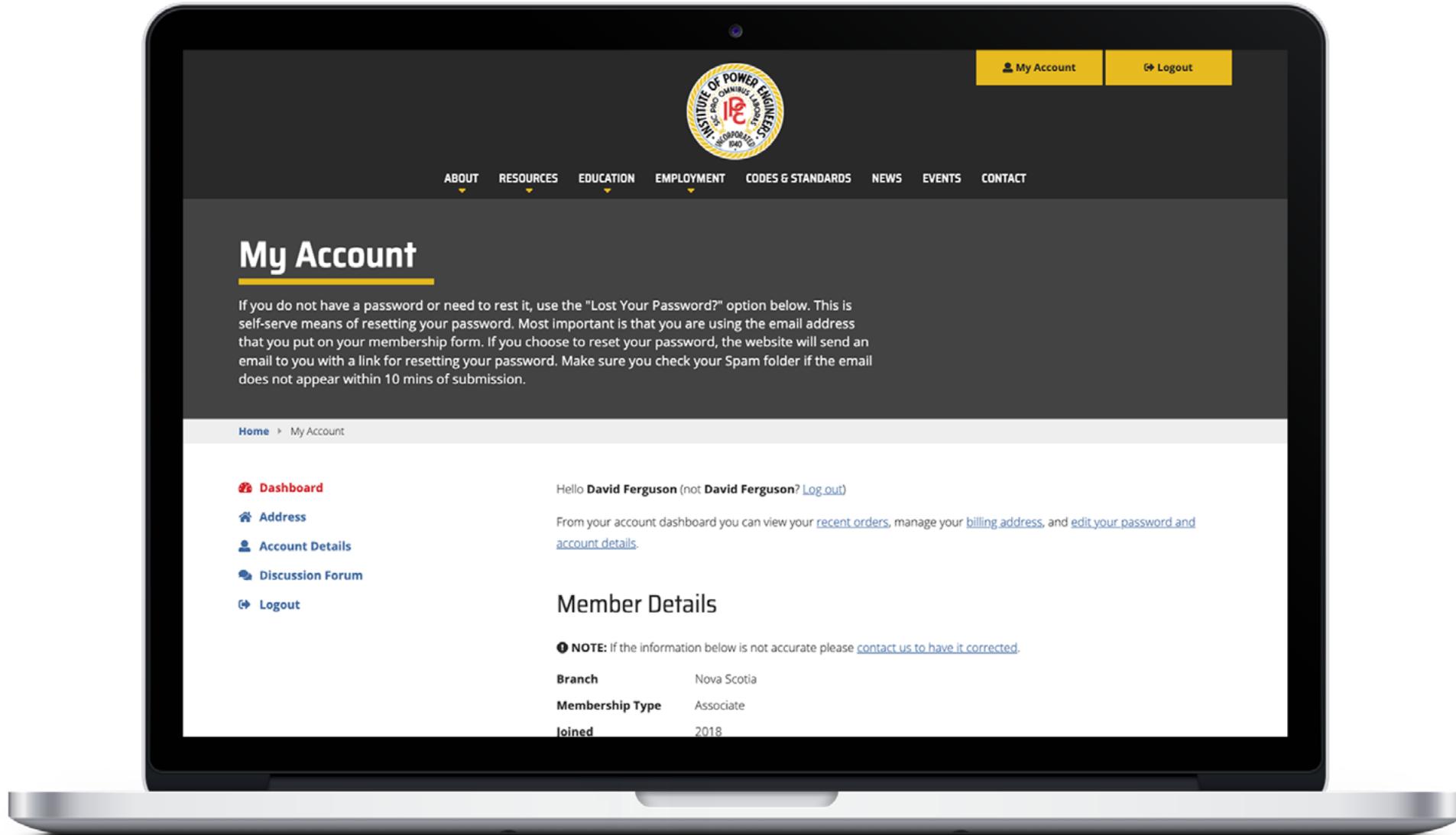
SERVICES

- UX Design Sprints
- UI Design
- Website Development
- Training

IMPACT

- Improved content management workflow
- Improved usability
- Improved membership management
- Improved SEO
- Dynamic content for each branch
- Online payments
- Members only employment classifieds
- Members only discussion forum







Member Login

- ABOUT
- RESOURCES
- EDUCATION
- EMPLOYMENT
- CODES & STANDARDS
- NEWS
- EVENTS
- CONTACT

News

All Branches ▾

Home > News

IPECC Canada Officially Becomes a Not-for-profit Organization

Published: [May 6, 2023](#)

The Institute of Power Engineers is excited to share in the news that IPECC has now become a not-for profit...

Canada News

IPE Ontario Education Forum and Power Engineer's Round Table

Published: [April 12, 2023](#)

Event Details

News

Website Updates 2023

Published: [March 26, 2023](#)

Recent News

IPECC Canada Officially Becomes a Not-for-profit Organization

Published: [May 6, 2023](#)

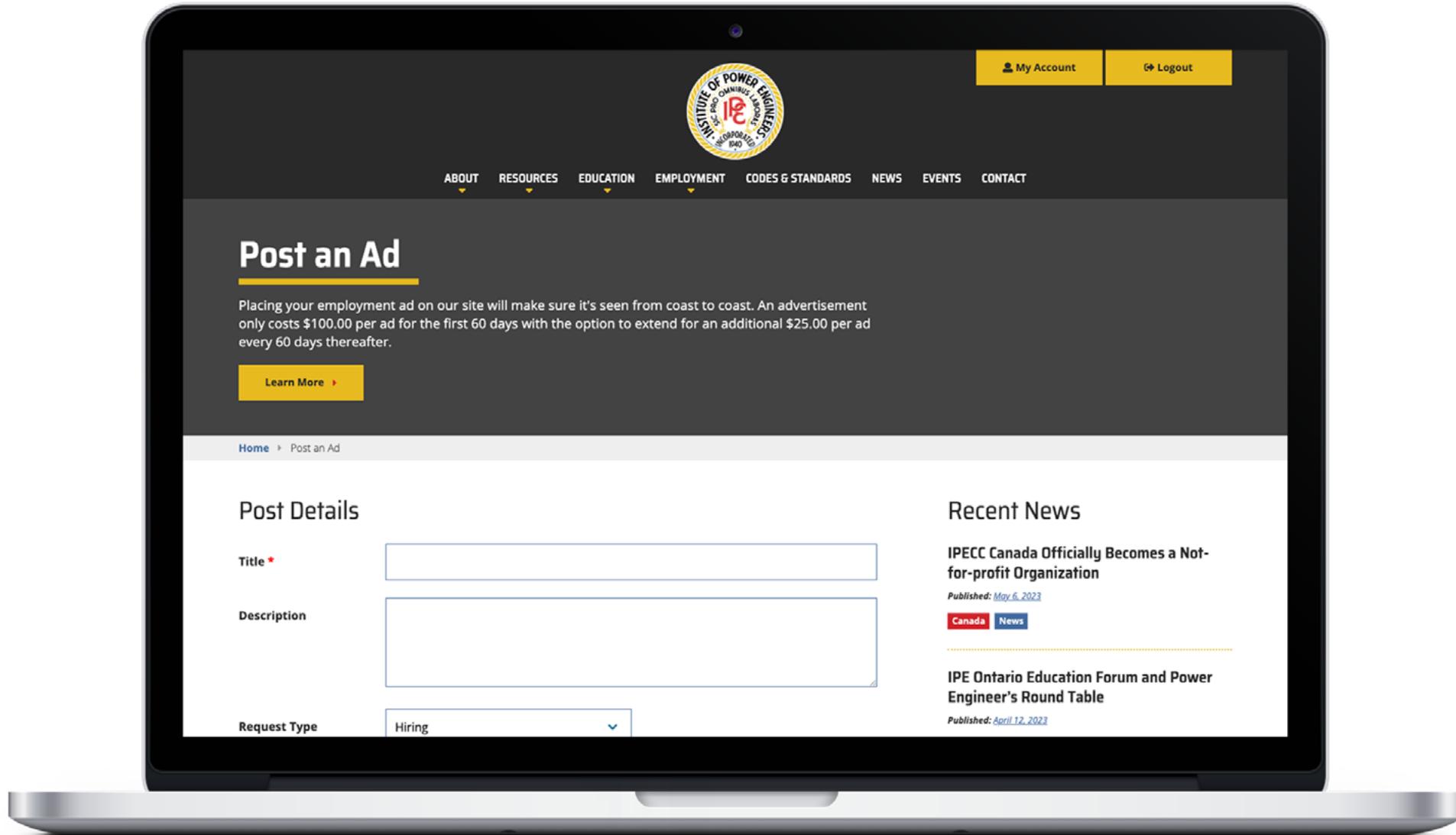
Canada News

IPE Ontario Education Forum and Power Engineer's Round Table

Published: [April 12, 2023](#)

News

Website Updates 2023





My Account

Logout

[ABOUT](#) [RESOURCES](#) [EDUCATION](#) [EMPLOYMENT](#) [CODES & STANDARDS](#) [NEWS](#) [EVENTS](#) [CONTACT](#)

Discussion Forum

[Home](#) > Discussion Forum

Plant Checksheets

Published: [August 1, 2020](#) | Author: [Jon Breithaupt](#)

Hi all, What does your general operations checksheet look like for PEs doing rounds? Every plant is different, and some...

Maintenance Techniques & Training

Published: [July 19, 2020](#) | Author: [Jon Breithaupt](#)

Hi everyone, I'm trying to get an idea of how many plants out there have some sort of training plan...

Steam trap parts

Published: [July 12, 2020](#) | Author: [David G. Paulin](#)

We are looking for older steam trap parts for an unrelated student project and specifically an 8" Diameter stainless steel...

ACL and SORPEC - Briefing Report Standardizing of Plant Staffing and Plant Rating

New Forum Post >

Search Forum

Search...



Recent Posts

Plant Checksheets

Published: [August 1, 2020](#) | Author: [Jon Breithaupt](#)



Nova Scotia Dental Association



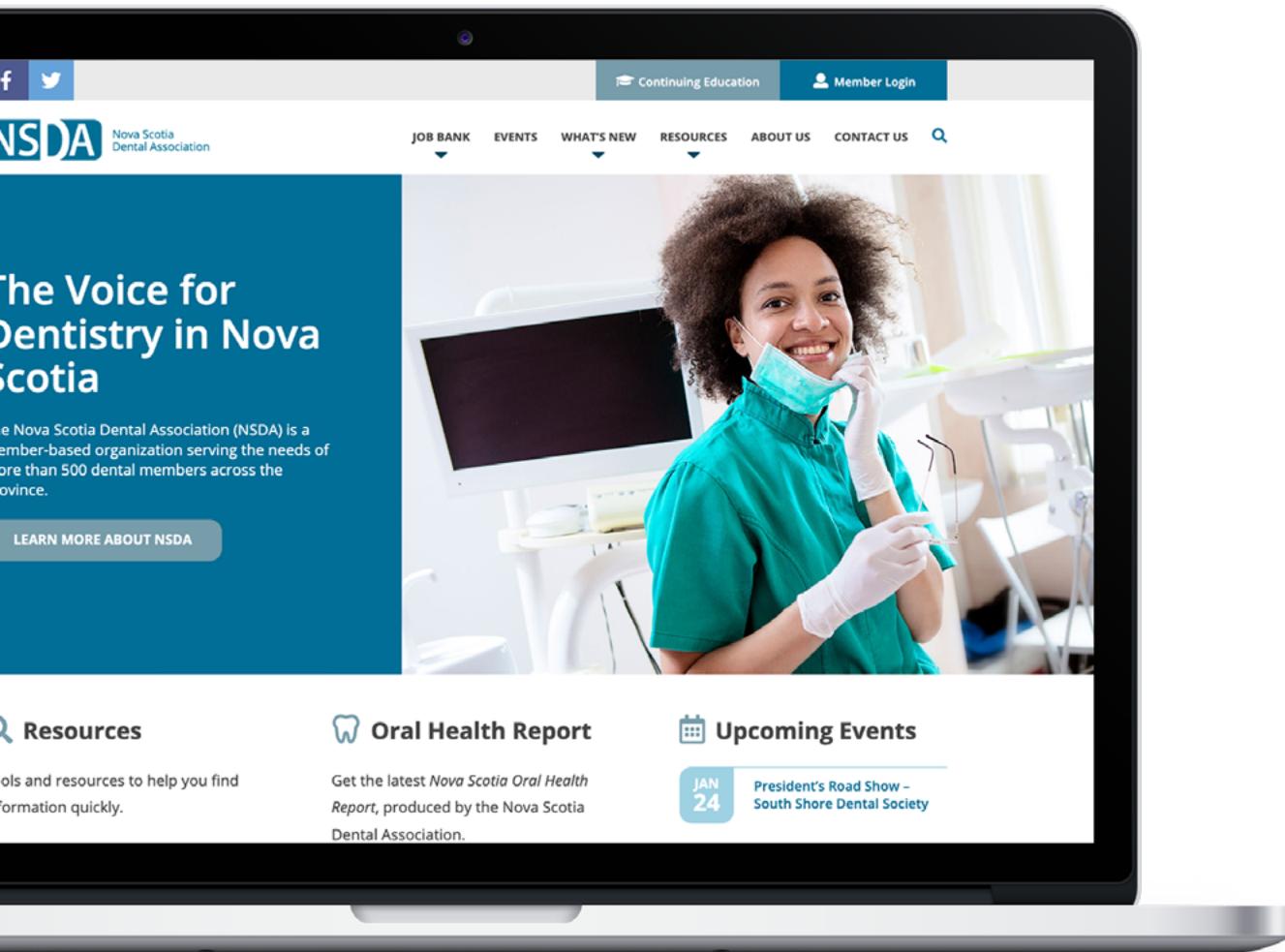
NSDA Website Redesign

Nova Scotia Dental Association
2019

We helped the Nova Scotia Dental Association redesign their website to bring it up to date with both functionality and their brand identity. The new design centered around the association's members giving them a central place to manage their accounts, access tools and resources, and keep up to date with the provincial dental community.

To manage users, the organization uses the Act! CRM which we were able to integrate into the site, synching the user profiles so that members can access and maintain their information. We also integrated the Bamboora payment gateway to allow members to pay fees directly through the site.

Due to there being so many tools and resources for private and public users, we put a lot of focus into creating a user friendly navigation system and dashboard.

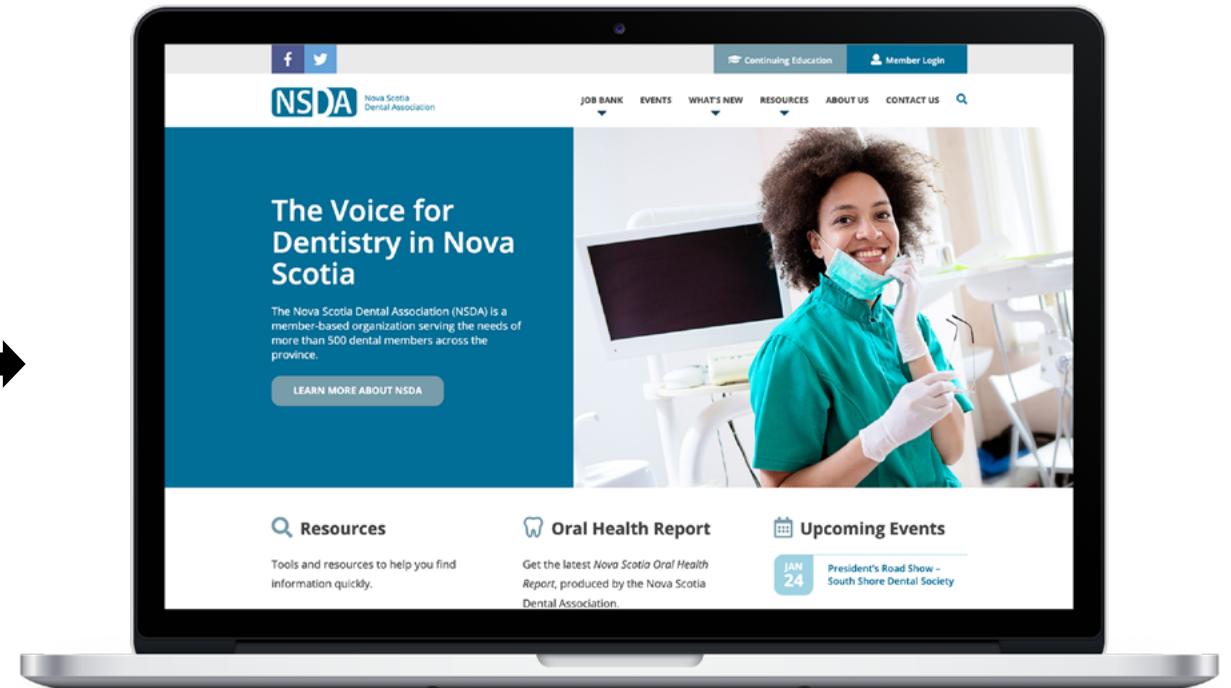
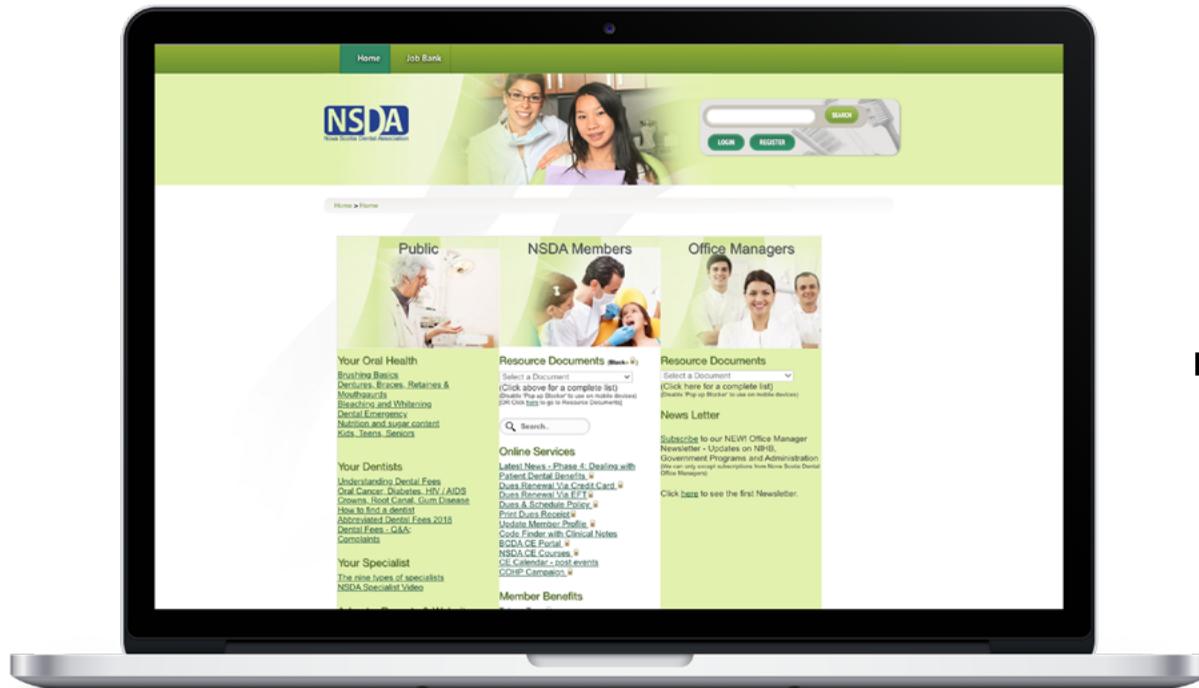


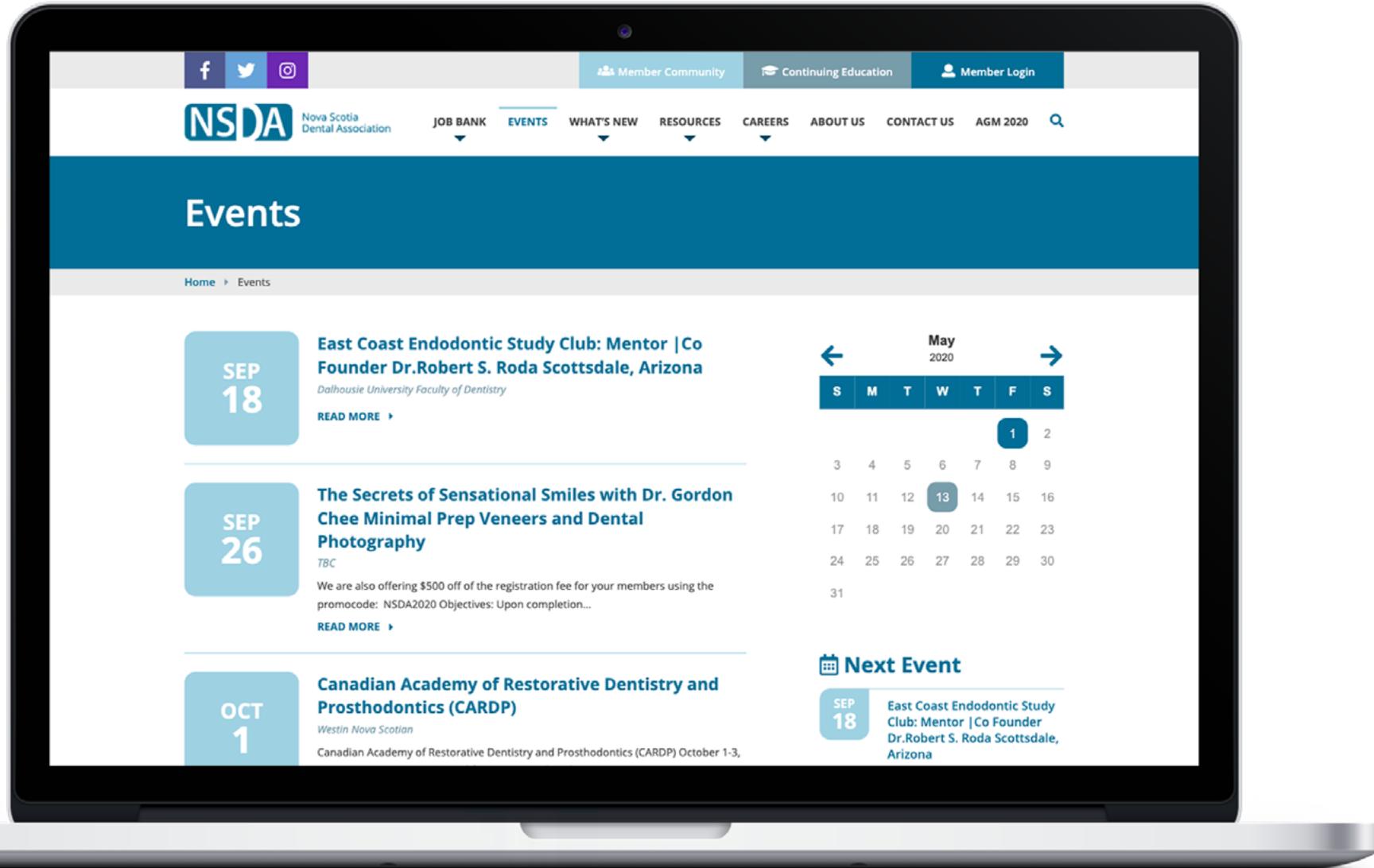
SERVICES

- UX Design Sprints
- UI Design
- Website Development
- Training

IMPACT

- Improved appearance and brand compliance
- Improved operational workflow
- Improved usability and navigation
- Improved SEO
- Two-way user sync with Act! CRM
- Online payments
- Members only features







Filter by:

Type... Clinical Procedure... Unit...

Has clinical advice notes

APPLY FILTERS

CODE	TYPE	CLINICAL PROCEDURE	UNIT
01011	DIAGNOSTIC	Clinical Oral, Exam & Diagnosis	Dental Visit/Orientation
01101	DIAGNOSTIC	Clinical Oral, Exam & Diagnosis	Primary Dentition
01102	DIAGNOSTIC	Clinical Oral, Exam & Diagnosis	Mixed Dentition
01103	DIAGNOSTIC	Clinical Oral, Exam & Diagnosis	Permanent Dentition
01201	DIAGNOSTIC	Exam & Diagnosis, Limited Oral	New Patient
01202	DIAGNOSTIC	Exam & Diagnosis, Limited Oral	Previous Patient (recall)
01204	DIAGNOSTIC	Exam & Diagnosis, Limited Oral	Specific
01205	DIAGNOSTIC	Exam & Diagnosis, Limited Oral	Emergency
01206	DIAGNOSTIC	Exam & Diagnosis, Limited Oral	Analysis, Mixed Dentition
01301	DIAGNOSTIC	Dysfunc, Exam&Diagnosis, Stomatognathic	Comprehensive
01302	DIAGNOSTIC	Dysfunc, Exam&Diagnosis	Limited

Resources

- For Office Managers
 - Office Management Documents
- Code Advisor
- For Dental Students
- For New Grads & Members
- Dental Career Options
- Learning Tools
- Past Oral Health Reports

Next Event

SEP 18 East Coast Endodontic Study Club: Mentor | Co Founder Dr. Robert S. Roda Scottsdale, Arizona
Dalhousie University Faculty of Dentistry

[VIEW ALL EVENTS](#)

Recent News

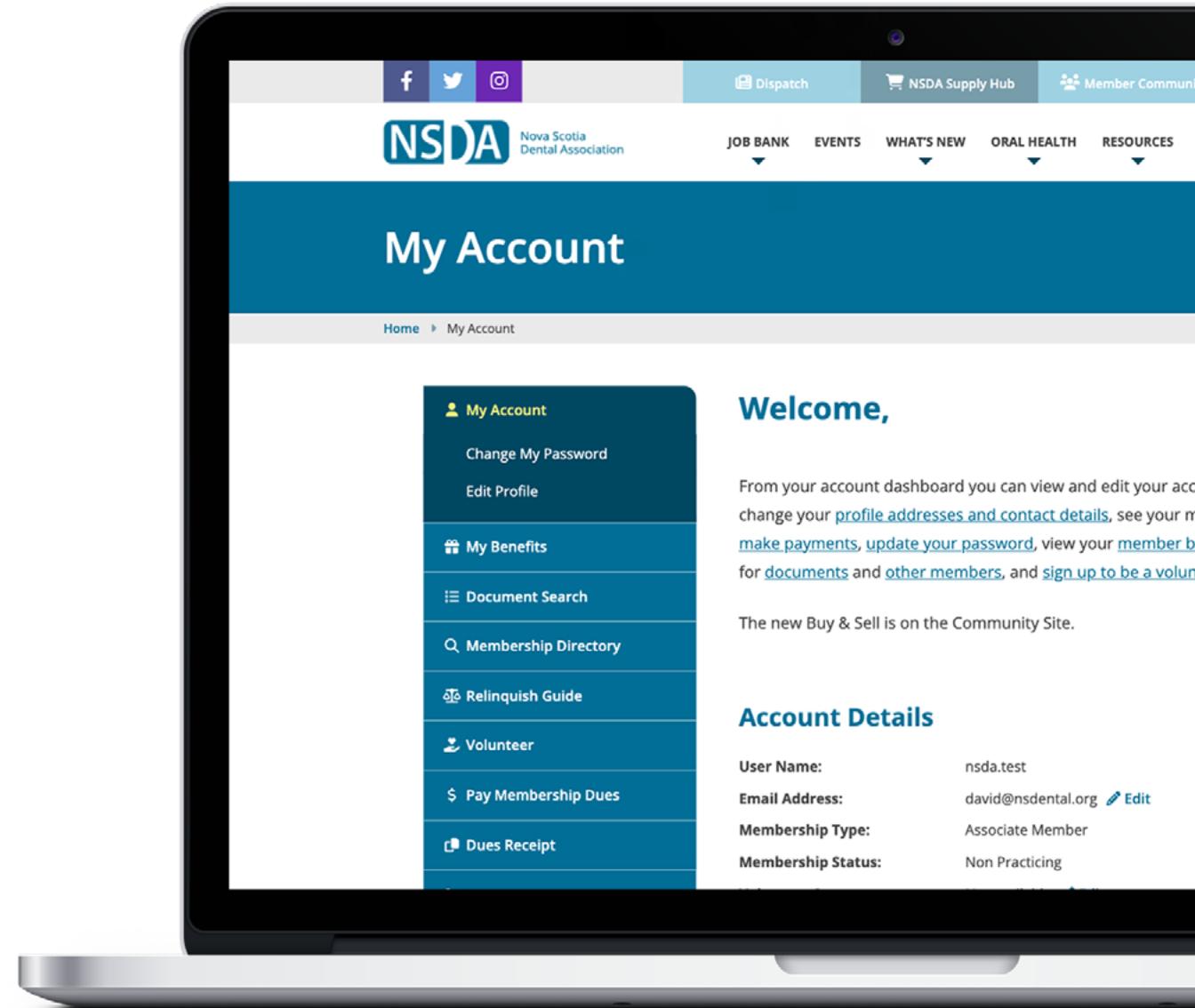
Tooth-Friendly Halloween Tips
October 29, 2019 • Your Oral Health



Members Only Features

The redesigned website provides a host of features for registered members. Some of these features are even available for public use but with limited access to proprietary content. These features include a code advisor which provides clinical advice notes, an office management document search, employment classifieds, and a membership directory.

The member dashboard also allows users to update their profile which is synched with the Act! CRM database. Additional profile settings can be managed separate from the CRM using custom fields, such as volunteer opt-in etc. Lastly, we integrated the Bamboora online payment system to allow members to use the website to pay their dues.





NSDA Nova Scotia Dental Association

Member Community Continuing Education Member Login

Post an Ad

If you're looking for a job or for someone to hire you can submit a request to post an ad on our site.

Home > Post an Ad

Please fill out and submit the form below. After we've reviewed your submission, and your request has been approved, you'll be notified that the ad has been published.

Title *
Enter the name of the position you want to fill, the type of position you're looking for, or your title.

Request Type *

- Looking for Work
- Looking to Hire

Post Details

Job Bank

- Looking to Hire
- Looking for Work
- Post an Ad

Ads by Position

- Dental Assistants (1)
- Receptionist (1)

Ads by Position

Registered Dental Assistants

Registered Dental Hygienists

Dental Office Managers

NSDA Nova Scotia Dental Association

Member Community Continuing Education Member Login

JOB BANK EVENTS WHAT'S NEW RESOURCES CAREERS ABOUT US CONTACT US AGM 2020

Looking to Hire

Home > Job Bank > Looking to Hire

Filter by:

Position... Type...

APPLY FILTERS

Job Bank

- Looking to Hire
- Looking for Work
- Post an Ad

Full time reception, wolfville

12600: Posted: May 6, 2020 | Expires: Jul 5, 2020

Looking to Hire Receptionist Full Time Wolfville

We are looking for a full time receptionist to join our team! Tuesday 8-7pm, Wednesday 8-5pm, Thursday 8-7pm and Friday 8-5pm. Cheek an asset but not required! Wages based on...

SEE DETAILS

RDA needed for a 4 day work week

12764: Posted: Apr 20, 2020 | Expires: Jun 4, 2020

Looking to Hire Dental Assistant Full Time Halifax

Growing busy practice with a great team looking to add an RDA 4 days per week, no evenings or weekends! Excellent wage compensation and employee benefits.

SEE DETAILS

Ads by Position

- Dental Assistant (1)
- Receptionist (1)

Careers

There is a growing demand for Registered Dental Assistants, Registered Dental Hygienists and Dental Office Managers in Nova Scotia.

Learn how to start your career in oral health.

A CAREER IN SMILES

Home > Careers

Registered Dental Assistants

Registered Dental Assistants are key to your health care team. They assist dentists in providing quality dental care to patients.

Registered Dental Hygienists

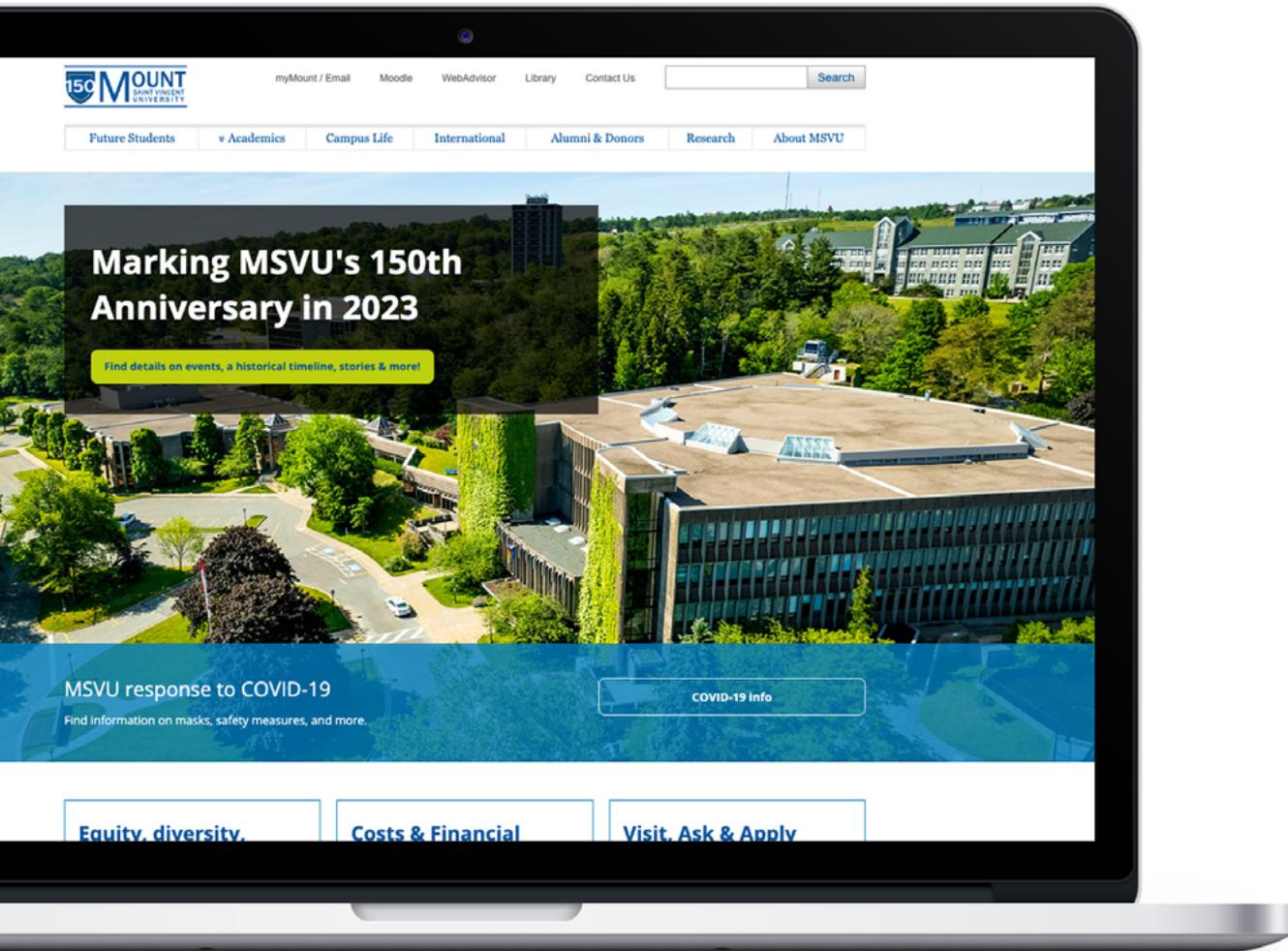
Registered Dental Hygienists are registered health care professionals who work closely with dentists to provide comprehensive dental care to patients.

Dental Office Managers

Dental Office Managers work as an integral part of the dental team, ensuring the smooth operation of the dental office.



MOUNT
SAINT VINCENT
UNIVERSITY



Website Migration

Mount Saint Vincent University
2019

Four websites belonging to Mount Saint Vincent University needed to be migrated from their old, unsupported CMS (OneWeb6) onto a new platform which could handle large amounts of content, and had the flexibility to meet specific administrative requirements.

This transfer included over 5000 pages and needed to happen without compromising the existing design or appearance of the websites. We needed to develop a process that would reliably ensure the integrity of each page without breaking the layout or aesthetics.

SERVICES

- UX Design Sprints
- Website Development
- Training

IMPACT

- Improved content management workflow
- Improved overall usability
- Improved accessibility
- Improved user management
- Dynamic content
- User permissions



MOHANT ACADIA Nova Scotia

Nova Scotia's PhD in Education Program

Nova Scotia Inter-University Doctoral Program in Educational Studies

Scholarship that makes a difference

Learn about the program >

A uniquely Nova Scotian program offering exciting opportunities for PhD studies with Atlantic Canada's finest educational scholars and researchers.

The Nova Scotia PhD Program in Educational Studies helps talented scholars develop rich knowledge and advanced research skills so important in today's rapidly changing world.

Program Overview
Degree Program: PhD
Length: 4-6 years
Deadline to Apply: November 15, 2022
Locations: Acadia, MSU, & UNFV Universities, Nova Scotia, Canada

Interested in Applying?

- Admission Requirements >
- Application Process >
- PhD Application Package >
- Download the Reference Form >

Comprehensive Portfolio Presentation

Dissertation Proposal & Dissertation Defense

Student: Janet Poiré
Supervisor: Dr. Sharon Conry
PhD: Acadia, Nov. 18, 2019

Riva Spatz WOMEN'S WALL OF HONOUR

HONOUR an Inspiring Woman Today

- The Virtual Wall of Honour
- About Riva Spatz
- Visit & Contact
- How to Honour a Woman

Celebrating Women

The Riva Spatz Women's Wall of Honour celebrates extraordinary women from all walks of life. Each named leaf on the wall represents a lasting tribute to women who have inspired others through their commitment to family, community or profession.

The only one of its kind in Canada, the Wall represents a commitment to the advocacy and advancement of women everywhere. Find out how you can honour a woman or add your name to the Wall.

Virtual Wall of Honour

- 150 Women's Wall of Honour Virtual Anniversary
- 100 Women's Wall of Honour 10th Anniversary

Support Nova Scotia's women in business: cwbbusinessdirectory.ca

English

WOMEN'S BUSINESS

About Membership Events Learning Contact News

You belong here. No matter where you are on your journey.

CENTRE FOR WOMEN'S BUSINESS

- Exposure
 - CWB Business Directory
 - Upcoming Events
 - Business press
 - CWB business resources
- Connection
 - Weekly Coffee Talk
 - Centre for Women in Business
 - Member Facebook Group
 - CWB on LinkedIn or YouTube
 - Webinars
- Learning
 - Business advisories
 - Blueprint for Success
 - Business pro process
 - Business resources

Virtual Wall of Honour

150 Women's Wall of Honour Virtual Anniversary

100 Women's Wall of Honour 10th Anniversary

WOMEN'S BUSINESS

You belong here. No matter where you are on your journey.

CENTRE FOR WOMEN'S BUSINESS

- Exposure
- Connection
- Learning



6,661

**Pages, Articles & Events
Imported**

1,190

**Tags
Imported**

6,473

**Attachments
Imported**

11,049

**Content Blocks
Mapped**

54

**Plug-Ins and Webforms
Mapped**

13,304

**URL Redirects
Generated**

2h 3m

**Import
Duration**

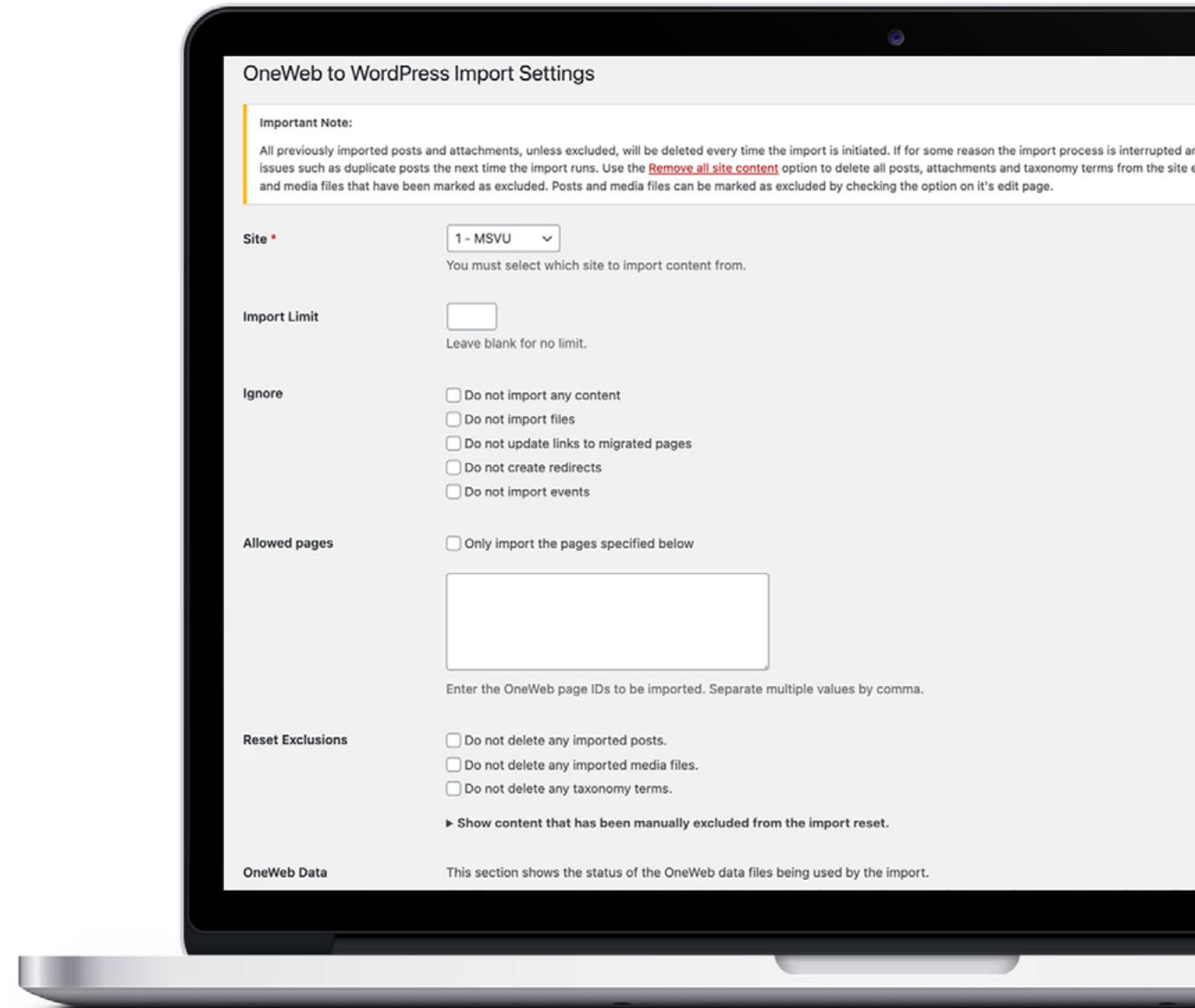


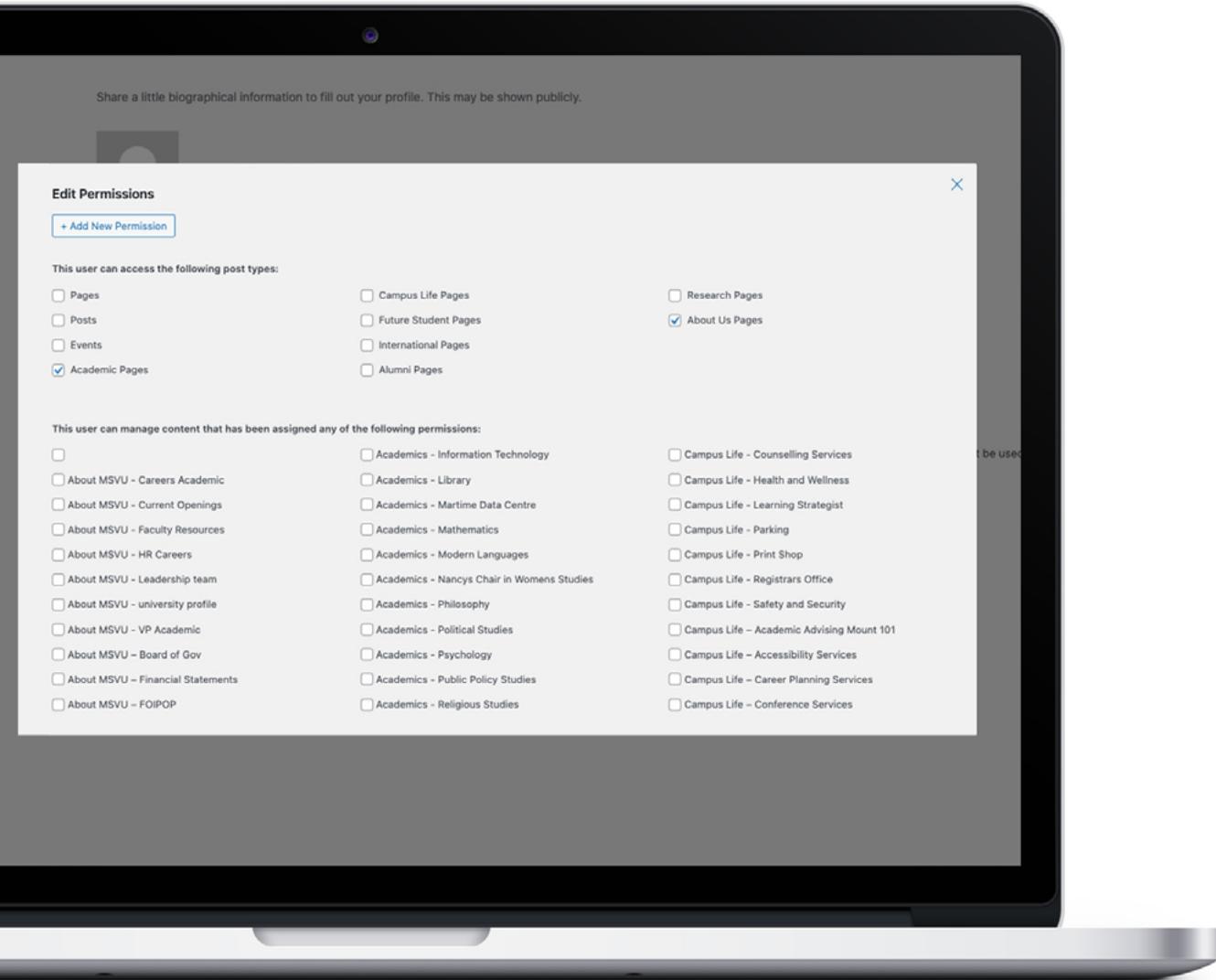
Developing custom plug-in to handle importing

In order to successfully migrate the website data from OneWeb CMS to WordPress, we first had to determine how the data needed to be mapped. We then created schematics which detailed how the data would be moved into the new system.

However, we couldn't simply move the data over as content. We had to develop custom workflows within WordPress for the site managers, and integrate the content in a user friendly way so administrators could easily make updates to the site going forward.

Using an iterative approach, we tested our custom import plugin until we were able to move the data into custom fields that we could display on the front end of the site. Seeing how there were multiple sites, we developed the plugin in a way that it could be reused for each site. We also included debugging options which provided details on broken links and other specific details which were very helpful in the process.





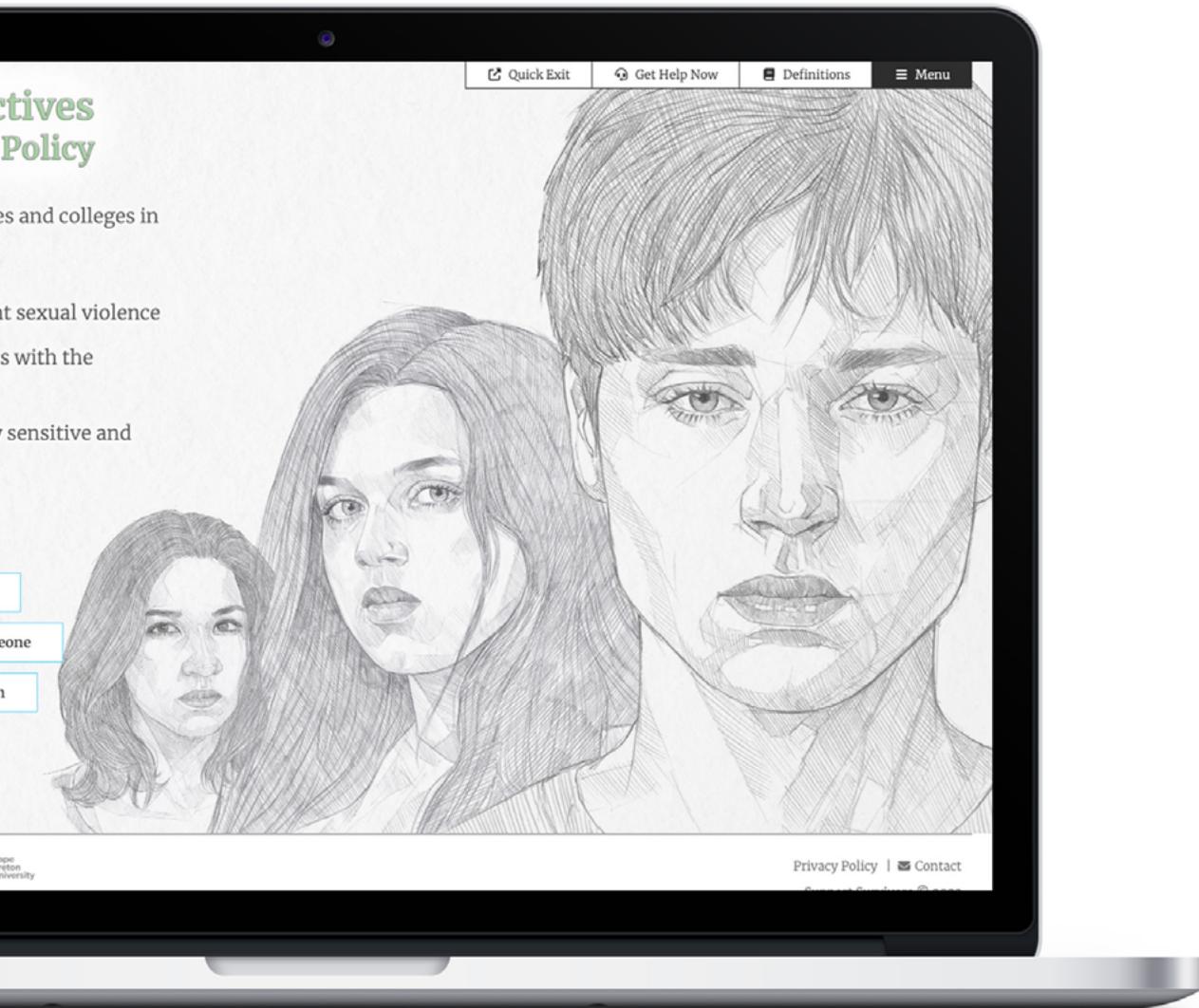
User Permission Management

For a large website like this it's common to have numerous people managing content for various departments.

We developed a custom WordPress plugin which would allow top administrators to apply permissions for users and content so that managers could only access their specific departments.

One of the noteworthy features of this permissions management plugin is the ability for content to pass down or inherit permissions, as well as being flexible enough to have custom permissions on specific pages.





CAPSAP Website

Culture and Perspectives on Sexual Assault Policy 2022

Culture and Perspectives on Sexual Assault Policy is a study conducted at 4 universities in Nova Scotia with the objective of archiving information for administrators and service providers about sexual violence and assault policies who respond to the needs of culturally diverse students.

We were challenged with creating an inviting theme for a website that dealt with such sensitive topics. We decided on depicting the website as a scrapbook/ journal to replicate a more humanistic approach, with sketch-like drawings depicting survivors.

SERVICES

- UX Design
- UX Design Sprints
- Illustration and Iconography
- Website Development
- Training

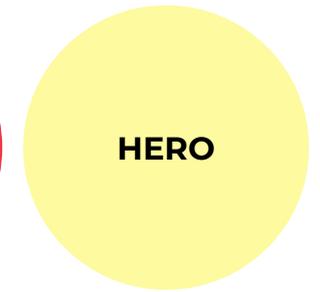
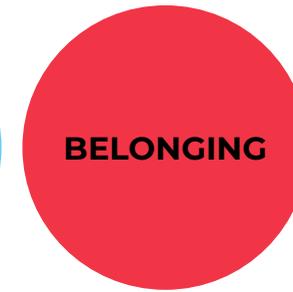
IMPACT

- Artistic design helps connect audience
- Highly organized, searchable information resource
- Simple user friendly navigation
- Audio and video integration



Tone & Personality

- Sage (Wisdom, Clarity, Connections, Truth Seeking)
- Caregiver (Calm, Serenity, Inherent)
- Everyman / Person (Belonging)
- Hero

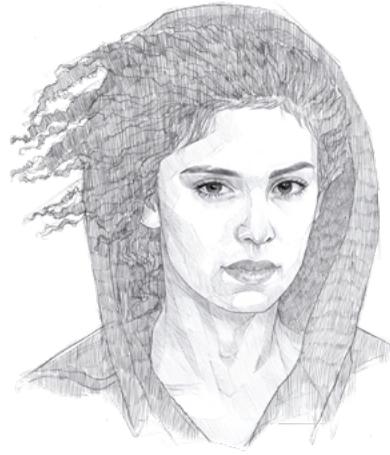
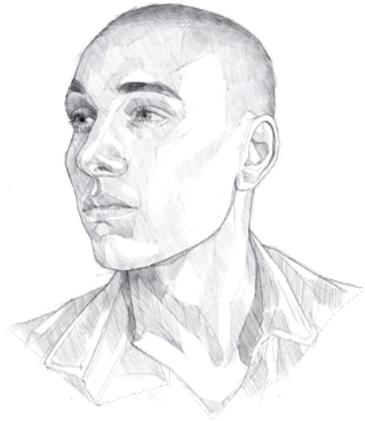


Concept & Visualization

- Sketchbook / Journal
- Personal / Private Thoughts / Intimate
- True Expression
- Anonymous / Ambiguous



40



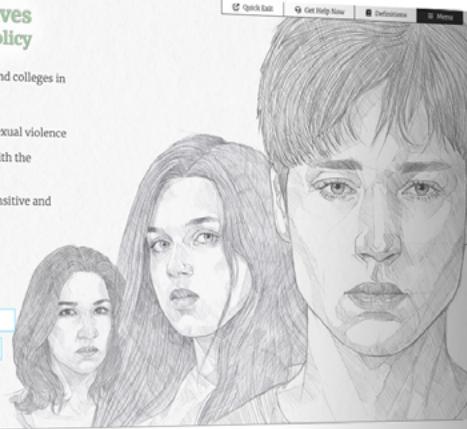


Culture & Perspectives on Sexual Assault Policy

Our purpose is to help universities and colleges in Nova Scotia to

- increase their ability to prevent sexual violence
- share the CAPSAP study results with the community
- support survivors in culturally sensitive and anti-racist ways

- > If you are a care provider
- > If you oversee sexual assault policies
- > If you're a survivor or supporting someone
- > Learn more about the CAPSAP research



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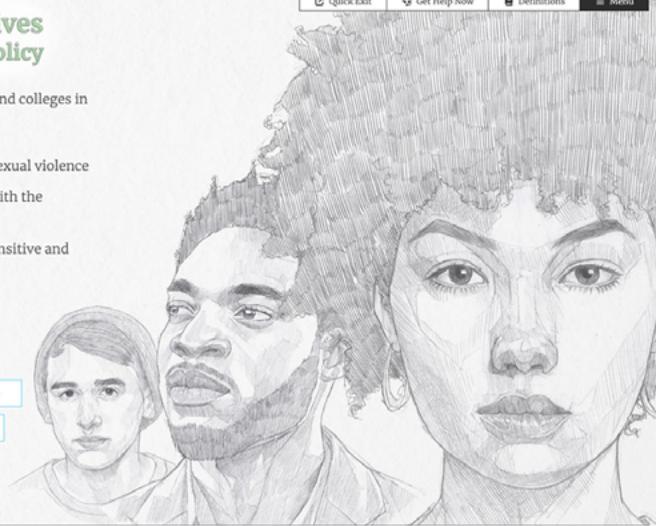


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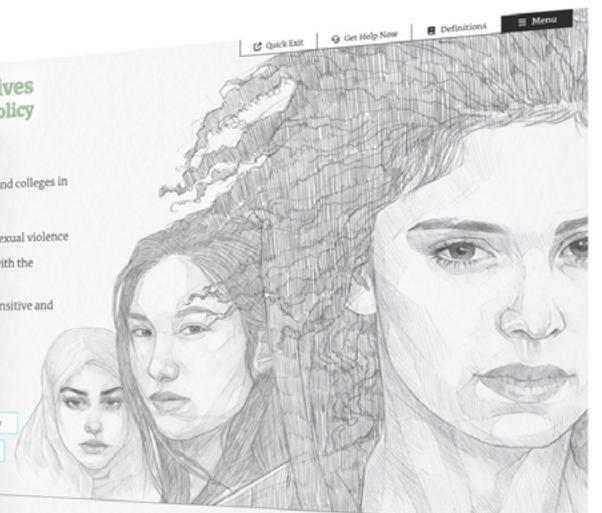


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Culture & Perspectives on Sexual Assault Policy

Understanding Policies & Services

[Edit page](#)

- ▶ Round table about university sexual assault policies [Show chapters](#)
- ▶ SANE nurses and their role with survivors
 - ▶ 00:00 Introduction
 - ▶ 01:31 What is a SANE Nurse?
 - ▶ 03:58 What kind of training do SANE Nurses receive?
 - ▶ 04:54 How did you become a SANE Nurse?
 - ▶ 05:26 What are the other possible reasons for a survivor of

SANE nurses: Confidential support for survivors (no police involve...) Watch later Share

004 / 21:54

MOUNT Saint Mary's University DALHOUSIE UNIVERSITY Saint John's University

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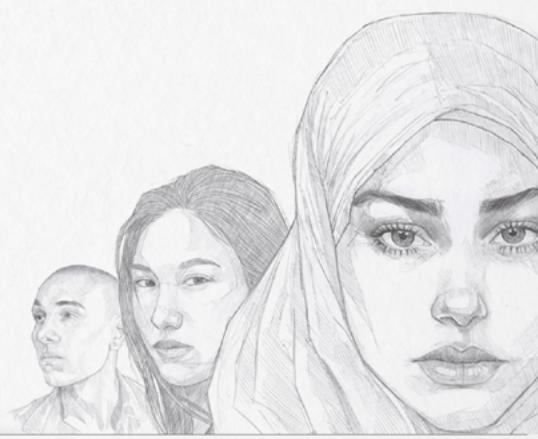
Culture & Perspectives on Sexual Assault Policy

47 passages found

Show passages by gender:

All (47) Female (13) Male (14) Not Stated (0) Transgender&Non-binary (0)

- ▶ It's hard to come forward when you don't really know what happened
 - ▶ African Nova Scotian ▶ Female ▶ Perspectives on resp...
 - ▶ 4 recommendations
- ▶ We're always stronger together
 - ▶ African Nova Scotian ▶ Male ▶ Perspectives on resp...
 - ▶ 5 recommendations
- ▶ Oftentimes we blame ourselves
 - ▶ African Nova Scotian ▶ Female ▶ Perspectives on resp...
 - ▶ 3 recommendations
- ▶ You would just be waiting to get clowned



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Culture & Perspectives on Sexual Assault Policy

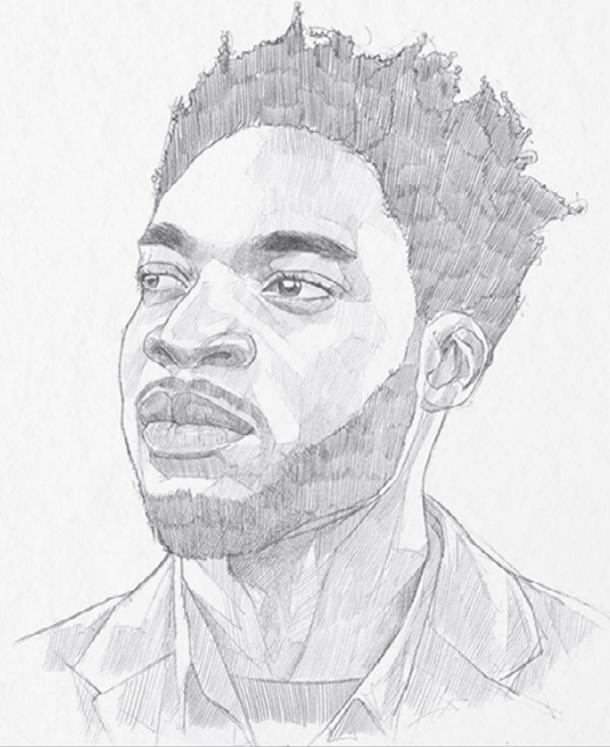
Perspectives on Sexual Assault Policy

A room that could have multiple white people in it

[African Nova Scotian](#) [Male](#) [Perspectives on survivor speech](#)

[Edit passage](#)

Um, yeah, so for me, like, I'm not even sure [pause]. Like, let's say, you know, I was looking to report anonymously, or just come forward and make a report. Like, I'm not sure if I would even be comfortable, just based on my socialization at this point, of going in a room that could potentially, you know, have multiple white people in it and explain to them what I have experienced – I don't think I would even, I wouldn't even want to do that in the beginning. So, it just starts from that and I wouldn't even know how to break it down from there, to be honest with you.



Recommendations

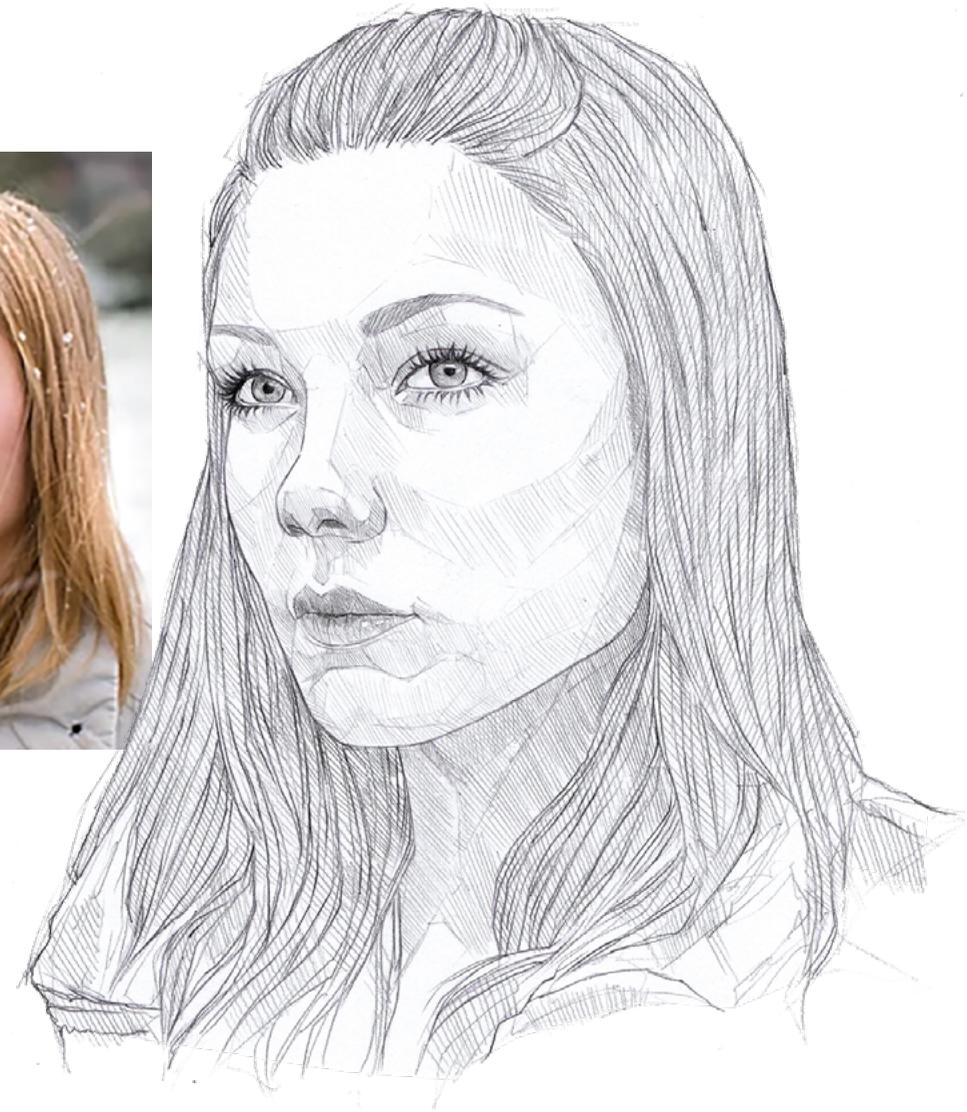
- [Applying anti-racism](#)
- [Allowing alternate modes of disclosure](#)



Dynamic Illustrations

Dealing with matters such as diversity and assault can often be challenging. The concept we presented involved creating a sense of inclusion through the use of multicultural portraits of different genders, while simultaneously adding anonymity for the study's workshop participants whose testimonials and artwork are featured in the archive.

These portraits, penciled by the highly talented Efrain Malo, are displayed throughout the site individually and in groups. They're randomized on each page load from a library of about ten illustrations to create a sense of variety and diversity.





Our Reputation

The relationships we cultivate mean more to us than anything. This is why we always do our best to go above and beyond to help our friends and clients succeed. Here are a few things that people are saying about us.



“

The Culture & Perspectives on Sexual Assault Policy website answered the needs of the project perfectly and was more beautiful than I could have expected.

KELLEYANNE MALINEN, PHD

Mount Saint Vincent University



“

Our website is helping us bring our story to everyone. It has the Hope Blooms feeling, the energy, the joy of our work and our wonderful community. We now have an e-commerce solution that helps us bring our products all around Canada.

VERONICA GUTIERREZ

Hope Blooms



“

Marven's 'anything is possible' approach to the work makes working with him incredibly positive and motivating, this is especially true on challenging projects – there is always a solution with him and that gives us huge confidence.

CLIFF THOMPSON

General Public and Partners



“

Working with Marvelous Design was a very personal experience. I felt that [they] really had my best interest at heart. They not only listened to my needs but they also made me look at needs that I did not consider. I enjoyed the fact that they took the time to educate me about my choices rather than telling me the best things to do.

LYNDON HIBBERT

Caribbean Twist



Our Team

At Marvelous Design, we strive to complete every task with care, skill, and above all style. Allow us to introduce our team of Finessers

Finesse [fi-ness]

noun

1. extreme delicacy or subtlety in action, performance, skill, discrimination, taste, etc.
2. skill in handling a difficult or highly sensitive situation; adroit and artful management:



CHARLIE MARVEN

CEO | Creative Director

Charlie Marven (aka Mr. Marvelous) is an incredibly talented artist of many disciplines and founder and CEO of Marvelous Design.

He is also the founder and president of the Make a Dream Endure Organization, which he began to help young creatives turn their passions into careers.

A self-taught creator and entrepreneur, Charlie got his start early as a young freelancer doing all types of art projects, working with youth and communities, while sharpening his skills as a designer by picking up any opportunity he could find. After graduating the NSCC Graphic Design program, he would go on to work full-time as a web developer and UI designer for national marketing agencies.

Now, with over 20 years of professional experience under his belt, Charlie leads his own marketing team and is dedicated to creating unique, high-quality interactive brand experiences.





BRITTNEY ALFORD

Production & Operations Manager

Brittney is a multi-talented individual with a diverse range of interests and skills. In addition to her love for storytelling and entertainment, she is also a devoted professional who is passionate about assisting others and keeping things organized.

Since joining Marvelous Design in 2021, Brittney has played a vital role in helping to manage and grow the business. Her attention to detail and ability to manage complex projects makes her an indispensable member of the team.

In her free time, Brittney likes to indulge in her love of art and anime. However, her absolute favorite thing is to snuggle up with the office puppy, Nimbus.





SAMTREZ CRAWLEY

Graphic Designer

Since graduating college, Samtrez has been honing his skills in the creative industry and building a reputation as a talented young designer. Although he studied animation, he found his happiness in graphic design and continues to pursue it with passion and dedication.

Beyond his work as a graphic designer, Samtrez is also deeply interested in fashion, and plans to one day design for his own label or a major fashion house. He draws inspiration from a variety of sources, including art, music, and pop culture, and aspires to create wearable designs that are both stylish and functional.

With his skills, experience, and passion he looks forward to creating innovative and compelling designs for years to come.





AKASH DEEP SHARMA

Web & Mobile App Developer

Akash is an accomplished senior full stack developer with over 12 years of expertise in the field. He obtained his Bachelor of Technology (BTech) degree in Computer Science Engineering in 2009. Throughout his career, Akash has contributed his skills to various notable companies, including Accenture and SweptWorks, as well as several small to medium-sized projects focused on web and mobile development.

One of Akash's most noteworthy achievements is his involvement in the creation of a SaaS product for sweptworks.com. As the sole developer responsible for their Minimum Viable Product (MVP), he successfully developed both the web and mobile applications from scratch. Akash remained an integral part of the development team for approximately five years, contributing his expertise to the project's success.





DAVID FERGUSON

DevOps & Senior Technologist

With 28 years' experience as a Programmer and Systems Analyst, Dave practically thinks in binary. He specializes in internet based technologies, website development, web application development, SEO, and the server infrastructures that make them all possible. His diagnostic, troubleshooting, and digital forensic skills, sharpened by years of internet mail and web server experience, mean he's serious about security, fault tolerance, simplicity and stability.

Throughout his career, Dave's developed vertical market applications for the automotive industry, vehicle rental, industrial tools and commercial dry cleaning industries, where his innate ability to envision the invisible operation of electrical and electronic control systems were invaluable. He's also supported and maintained software, network, and server infrastructures in the Insolvency Management and Insurance brokerage industries.





THANK YOU!

We look forward to working with you!